



MARVEL
COMICS GROUP 12¢

RAWHIDE KID

APPROVED
BY THE
COMICS
CODE
AUTHORITY
INC.

37
DEC.

NEVER HAS
THE KID
FOUGHT
AN ENEMY
AS
DANGEROUS
AS
"THE
RATTLER!"

DON'T DO IT,
KID!! RUN
FOR YOUR LIFE!
NOBODY CAN
BEAT...
THE
RATTLER!



THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

can now get
YOU FREE!

ALL these 5 famous
PICTURE-PACKED
STRENGTH-TEST COURSES
to Make YOU a SUPER-MAN.
(formerly \$5.00 each)
Now FREE to you if you mail
coupon AT ONCE! LAST CHANCE!



BEN REBHUNN

20 years Directing Head of the most famous and largest home-training body building institute in the world, through which millions of youths and men applied for training, of which countless were changed from skinny and fat weaklings into streamlined heroic he-men.

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE
I'LL BUILD YOU INTO A NEW
ATHLETIC MIGHTY-MUSCLED
ALL-MALE HE-MAN

in THRILLING MINUTES a day, as I have done to THOUSANDS in 20 YEARS.



"NO MATTER WHAT YOUR AGE
I'll show you, by my quick, easy SECRETS

How to GAIN OR LOSE UP TO 50 LBS. FAST

like my pupils here did and THOUSANDS do now."

17
YEAR
OLD
SILLS



"I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES.
BEFORE
mailing
coupon,
I was a
125 lb.
6 ft.
skinny
weakling."

says JOHN SILL

"I LOST
30 LBS.
OF
DANGEROUS
UGLY
FAT
4 INCHES
OFF MY
WAIST!

28 year old
Felipe
Mendoza



"That 220 lb. FAT-BOY at
the right was ME a few
short weeks ago."

A.B.C. streamlined my
body, made me a new man
my 47" chest
my 32" waist
15" difference
attracts admiration at the beach.

YOU become A WINNER in ALL you do
like these and MILLIONS of my pupils!



YOU become A STAR in ANY SPORT!
YOU fear NO MAN or BULLY!

YOU can add
7 inches to your CHEST
3½ inches to each ARM
and the rest in proportion
just as I did.

YOU can WIN the 18" tall
SILVER TROPHY with name on it,
A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year
old SON — now Pals — train
A.B.C. way together!



"Both gained pounds of powerful
muscles. Advise all you fathers and
sons to send for the A.B.C. courses
without foolish delay."

—LARRY CAMPBELL



This now MAGNIFICENT
MODERN HERCULES,
26 year old teacher,
William Butler,

says to YOU, "No matter WHAT your age, I advise you, SEND for the
A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 18½"
ARMS, a 52" CHEST; my STRENGTH has greatly improved. So have my
sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.

**YOU can soon be a HERO of MEN like Butler is
and an IDOL of WOMEN in a few weeks!**

Yes! In just 10 THRILLING MINUTES a day, in the
SECURITY OF YOUR OWN ROOM at home, MY RAPID-
FIRE, EASY as ABC FAMOUS PICTURE METHODS
will start building you THE VERY FIRST NIGHT. I'll
show you How to Mold 16 INCH ARMS of MIGHT,
a big, deep 45 INCH CHEST housing TIRELESS
LUNGS, WIDE MANLY SHOULDERS — a BROAD
BRAUNY BACK, tapering to a SLENDER WAIST with
punch-proof STOMACH MUSCLES, LEGS of RUN-
NING POWER.

**WOMEN always say, "I just adore
A.B.C. ALL-MALE HE-MEN".**

ME! I don't care how skinny or flabby you are
now, if you're in your teens, twenties, thirties or
forties, I'll show you in just 10 thrilling minutes
in your home, how you can make yourself over by
the easy, quick method I turned myself from
wreck to a tower of strength and endurance,
of others into all-male he-men!

YES! You'll ADD INCHES of MIGHTY MUSCLES to
your ARMS, deepen your CHEST, broaden your
BACK and SHOULDERS. From HEAD to HEELS
you'll gain SIZE, POWER, LIGHTNING SPEED,
ENDURANCE. You'll become a SUCCESSFUL HE-
MAN in LOOKS and ACTS — a WINNER in EVERY-
THING — athletics, business, studies.



"I'm
proud
of you
now,
Tony"

Pascarella

BEFORE

mailing
coupon
this
A.B.C.
pupil was
this
90 lb.
skeleton.
Gained
70 lbs.
Made
football
team.

few wouldn't
give me
a tumble
before
I gained
28 A.B.C.
lbs.

AMERICAN BODY BUILDING CLUB, Dept. MA310, GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES,
including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings,
now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.
I am under no other obligation.
I'm checking everything I need to give me the kind of body I want.
☐ I want to gain lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby-fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.

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Courses,
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Let me
know how
to get these
FREE!

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OND-CLASS POSTAGE PAID AT NEW YORK, N.Y., and at Meriden, Conn. Published bi-monthly. Copyright 1963 by ATLAS MAGAZINES,
INC., 655 Madison Avenue, New York, N.Y. Vol. 1, No. 37, DECEMBER 1963 issue. Price 12¢ per copy. Subscription rate \$1.75 for 12
issues including postage. Foreign subscriptions \$3.25 in American funds. No similarity between any of the names, characters, persons,
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Goodman, Publisher.

**RAW-
HIDE
KID**

"the **RATTLER** **STRIKES!**"

by
Stan Lee
AND
Dick Ayers

THE
RAWHIDE KID
HAS FOUGHT MANY
BADMEN IN HIS
TIME, BUT NEVER
HAS HE FACED
SO DANGEROUS,
SO DEADLY, SO
DIABOLICAL A
FOE AS THE
UNCANNY
RATTLER! HERE,
JUST THE WAY
IT HAPPENED, IS
THE WHOLE TALE
...ONE OF THE
STRANGEST
WESTERN EPICS
OF ALL TIME!

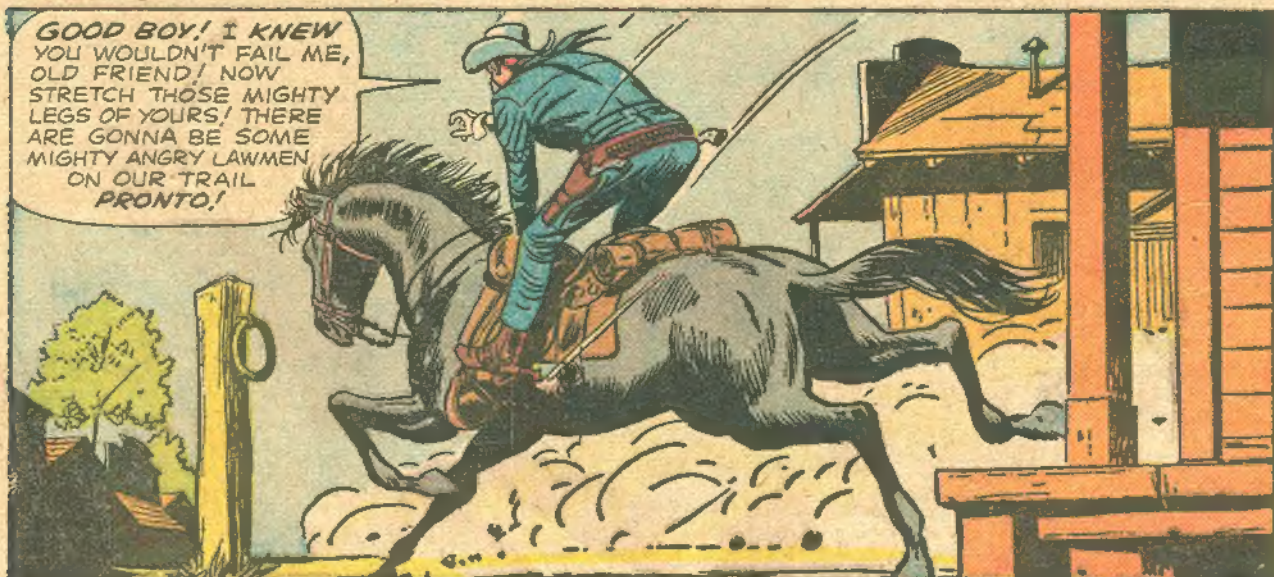
THESE LAWMEN
RECOGNIZED ME!
IF I STAY HERE
I'M COOKED! AND
I CAN'T FIGHT
BACK--BECAUSE
I JUST CAN'T GET
MYSELF TO SHOOT
AT A MAN
WEARIN' A BADGE!

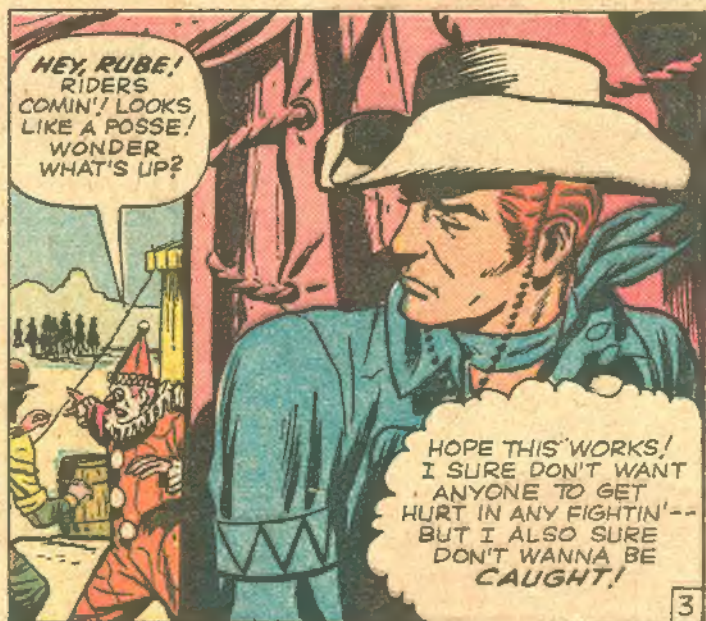
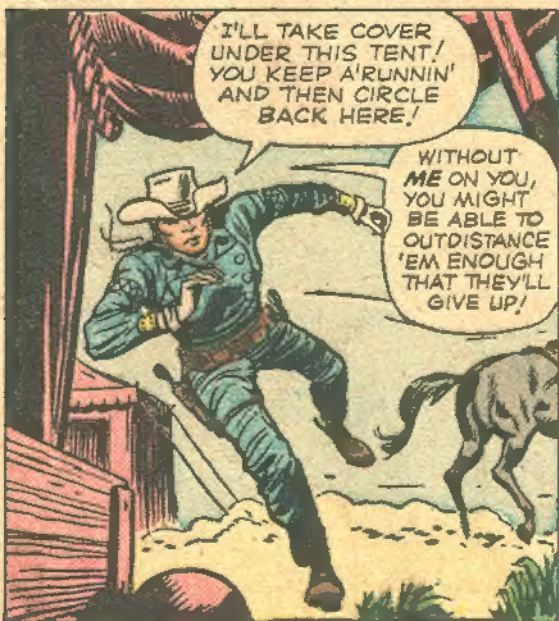
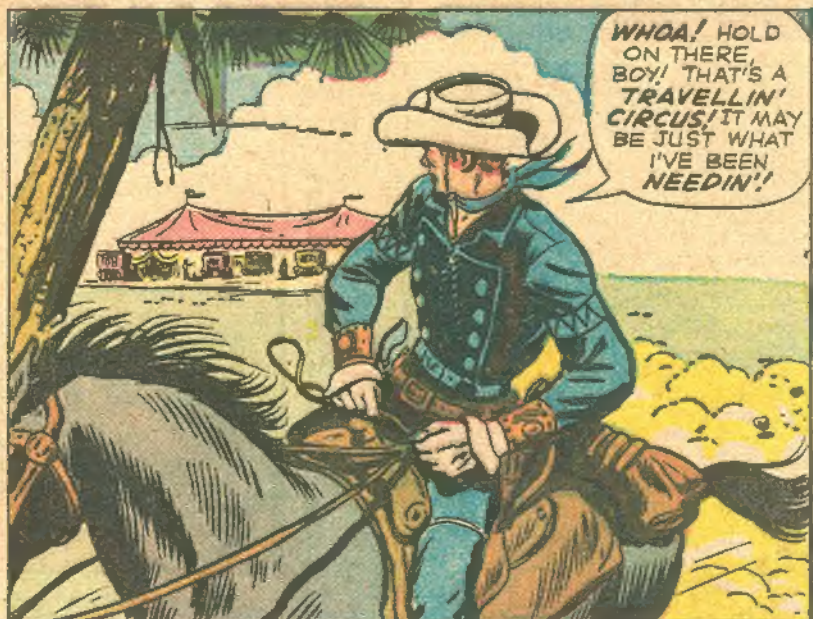
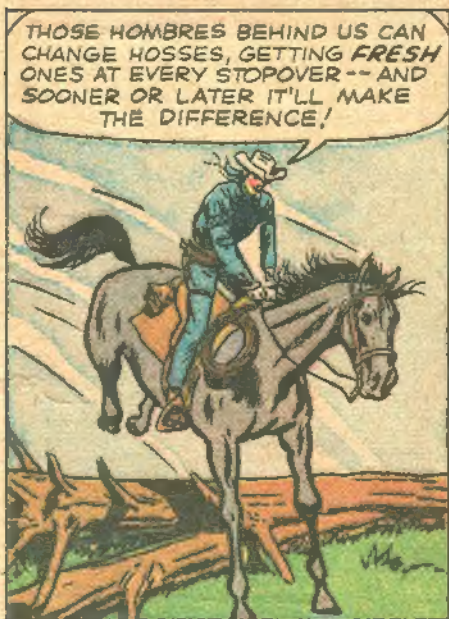
HE WON'T
ESCAPE US!
WE GOT 'IM
SURROUNDED
--AND THE
KID'S ONLY
HUMAN!

CAREFUL OF THE
KID, BOYS! YOU KNOW
HIS REP! HE'S
DANGEROUS AS LONG
AS HE CAN STILL
MOVE A MUSCLE!



X-457







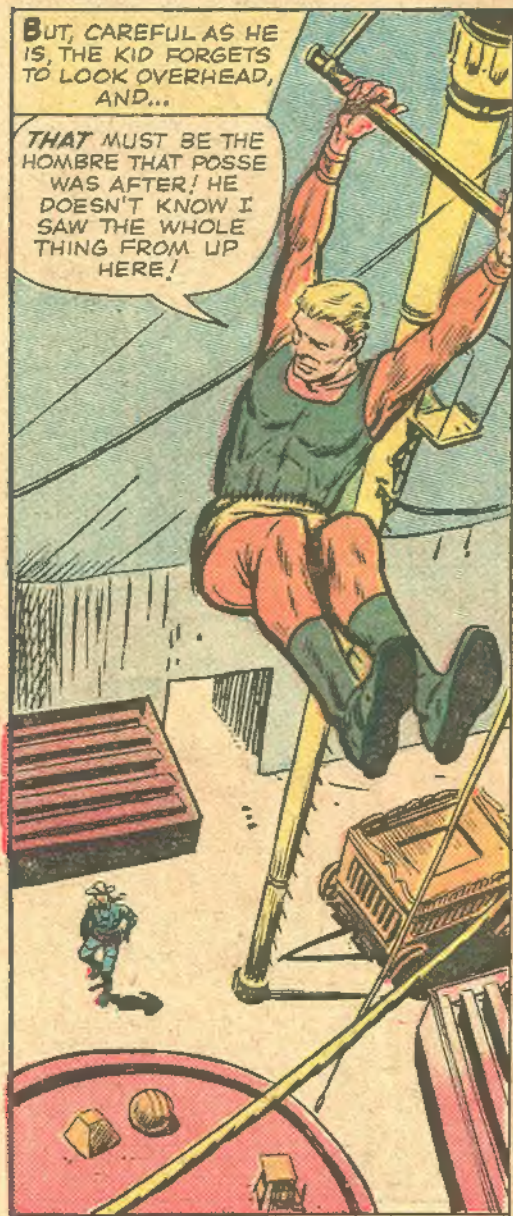
SEEN A RIDER TEAR PAST
HERE RECENTLY, HOMBRE?
KINDA SMALL AND FIERCE-
LOOKIN', ON A HOSS THAT
SEEMS TO BE PART
TORNADO!

NOT A SOUL, SHERIFF!
AIN'T SEEN A STRANGER
FOR **DAYS**! BUT IF ONE
COMES BY, I'LL BE
HAPPY TO NOTIFY YOU!



SO FAR, SO GOOD!
THEY'RE LEAVIN'!
BY THE TIME THEY
PICK UP NIGHTWIND'S
TRAIL, HE SHOULD
HAVE CIRCLED CLEAR
BACK TO **ME** AGAIN!

NOW, I'VE
JUST GOT TO
SIT TIGHT, WAIT
FOR NIGHTWIND,
AND MAKE SURE
NONE OF THE CIRCUS
PEOPLE REALIZE
I'M THE ONE THE
POSSE'S AFTER!

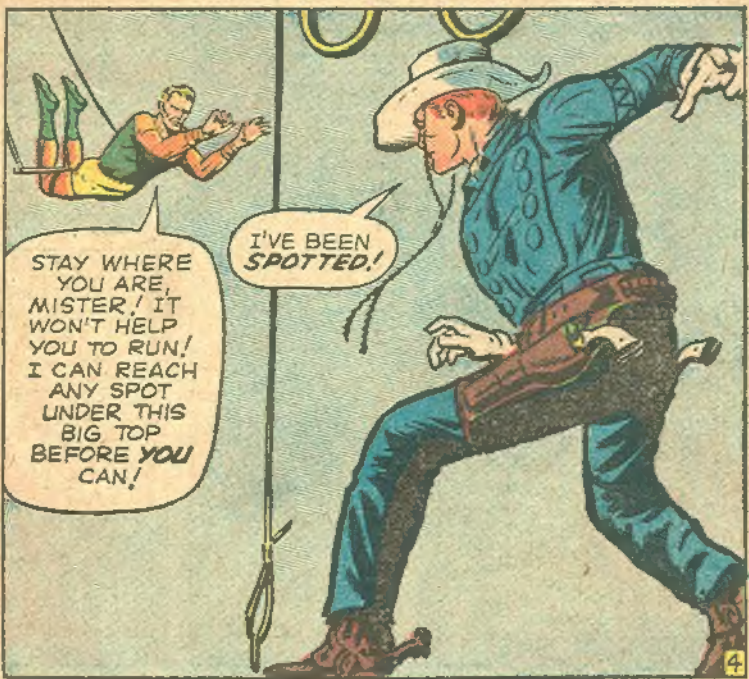


BUT, CAREFUL AS HE
IS, THE KID FORGETS
TO LOOK OVERHEAD,
AND...

THAT MUST BE THE
HOMBRE THAT POSSE
WAS AFTER! HE
DOESN'T KNOW I
SAW THE WHOLE
THING FROM UP
HERE!

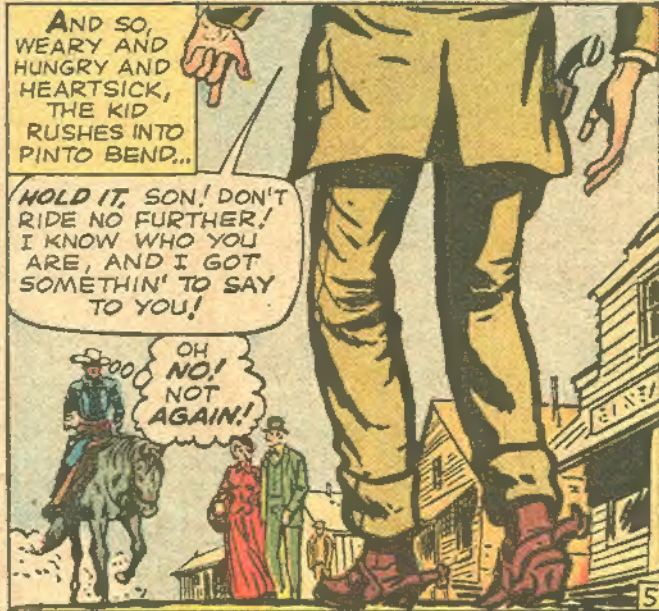
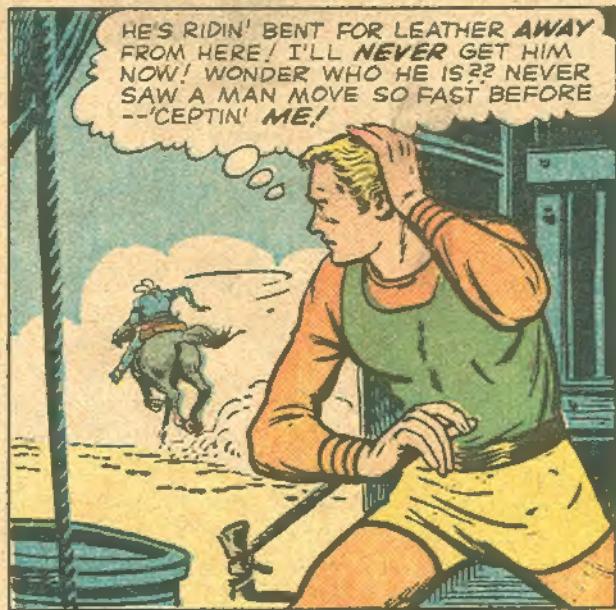
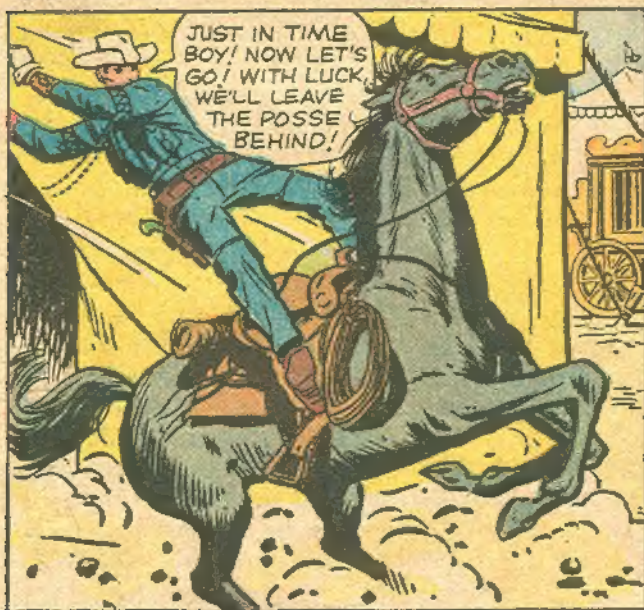
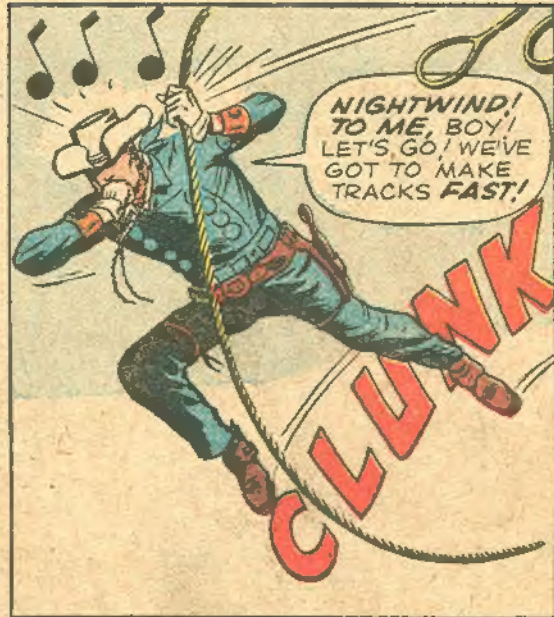


THERE MUST BE A
BIG **REWARD** FOR
HIM, IF THE POSSE
WANTS HIM SO BAD!
AND THE GREAT
WHIRLO CAN ALWAYS
USE SOME MORE
MONEY!



STAY WHERE
YOU ARE,
MISTER! IT
WON'T HELP
YOU TO RUN!
I CAN REACH
ANY SPOT
UNDER THIS
BIG TOP
BEFORE **YOU**
CAN!

I'VE BEEN
SPOTTED!



CONTINUED AFTER NEXT PAGE

WINDY'S DAY

"HOW will I break the bad news to Windy?" Ranch owner Brad Williams looked long and sorrowfully at tophand Tex Brady. "He was one of the best hands we ever hired on the Circle Dot. My father took him on when I was just a kid, and Windy taught me just about everything I know about ranching."

"But now he's outlived his usefulness," Tex reminded him. "He's too old to stand the gaff of roundups, and his body isn't strong enough for bronco-busting or any of the really hard chores around the ranch. Most of the time, he just likes to sit around and amuse the boys in the bunkhouse with his wild tales of riding with Buffalo Bill or fighting the Indians."

"Even so," Brad countered, "I'd keep him on for sentiment's sake . . . if our financial position was not so desperate. This two-year drought has ruined the grazing lands and thinned our herd. Many of our cattle died, and the rest were so thin that they didn't command much of a price at the market. The banks won't advance us any more money, and I'm afraid that I'll have to sell out or they'll foreclose on the property . . . unless we find some money fast or cut our expenses drastically."

"And that's why Windy has to go," Tex finished for him.

"That's why Windy and several other hands will have to go," Brad corrected sadly. "We can't afford to let any men go, and yet we can't afford to keep on paying them. We'll just have to buckle our belts tightly and work like beavers the next month

until Fall roundup. Then, if we have a fair sale at the market, perhaps we can pay off our debts and give the men their jobs back."

"You plan on taking Windy back, too?" Tex inquired.

"Well, I don't rightly know," Brad replied. "It'll just about kill me to tell Windy that there's no longer a place for him on the Circle Dot. But once he leaves the ranch, I doubt that his pride will allow him to return . . . if and when we could take him back. I'm sure he can find some sort of job in Dry Gulch, for he knows everyone in town and everyone likes the old codger."

"Do you want me to tell him for you?" Tex asked.

"Thanks for trying to help me out, but I feel that, in view of his long service here, I owe it to Windy . . ."

Brad broke off sharply as Windy suddenly approached them, with his familiar mincing gait and his grizzled old face wreathed in a smile.

"Just what do you owe ol' Windy, Mr. Williams?" the loyal old hand inquired.

"I . . . er . . . was just . . . telling Tex how you broke me in and showed me all there was to know around a ranch when I was a kid," Brad stammered out. "No matter what happens, I'll always be grateful, Windy."

"Nothin' to be grateful about," Windy shrugged. "You was a willin' youngster practically born to the saddle. A real throwback to the pioneer lads, you was. But now you can run rings around me. I'm afraid Windy's seen his better days."

"Nonsense!" Brad contradicted. "Maybe you're no longer a bouncing buckaroo, but there's still a lot of man left in you."

"Mebbe so. Mebbe there's more than one way a man can make hisself useful, too. Don't fret yourself about ol' Windy. The body's a mite feeble but there's still fight left in it. Now, Mr. Williams, I wonder if you'd mind if I moseyed into town for a spell . . . sorta on private business . . ."

Brad's eyes opened in surprise, but he gave his assent. As soon as Windy was out of earshot, he turned anxiously to Tex.

"You didn't have the heart to tell him, Mr. Williams," Tex nodded understandingly.

"I lost my nerve at the last minute," Brad confessed. "I began to hint at it, but he puzzled me with his remarks. It's almost as though he knew what was on my mind with all that talk about how old he was getting and how he might still be useful. And for the life of me, I can't figure out what kind of *private business* Windy could have in town."

"Probably nothing to it," Tex rejoined. "Windy's favorite business in town is talking to dudes and travelers passing through Dry Gulch. Nothing gives him more pleasure than telling tales of his adventures in the old days. And I must allow that he's a great story-teller."

"Why he had me on the edge of my seat once describing how he was trapped in a circle of 1000 Cheyenne Indians who were on the warpath. They had Windy's wagon train surrounded, and they swore that the

CONTINUED



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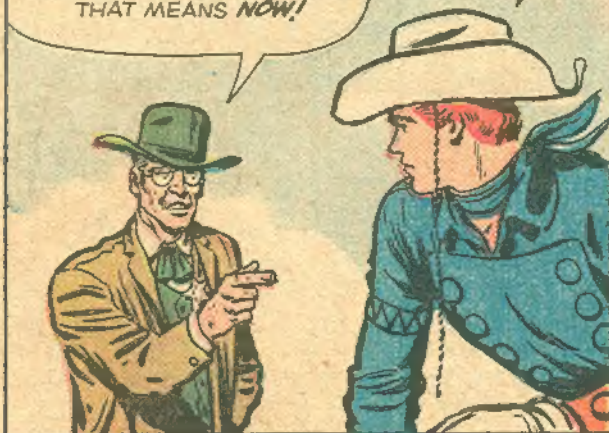
ADDRESS

CITY ZONE... STATE.....

KID, YOU'RE NOT ACTUALLY **WANTED** IN THIS TOWN, BUT I KNOW YOUR REP! PINTO BEND DOESN'T WANT ANY MORE GUN-FIGHTERS HERE, SO I'M ORDERIN' YOU OUT OF TOWN-- AND THAT MEANS **NOW!**

BUT, SHERIFF, I'VE DONE NOTHING WRONG! YOU **CAN'T** JUST TELL ME TO GO!

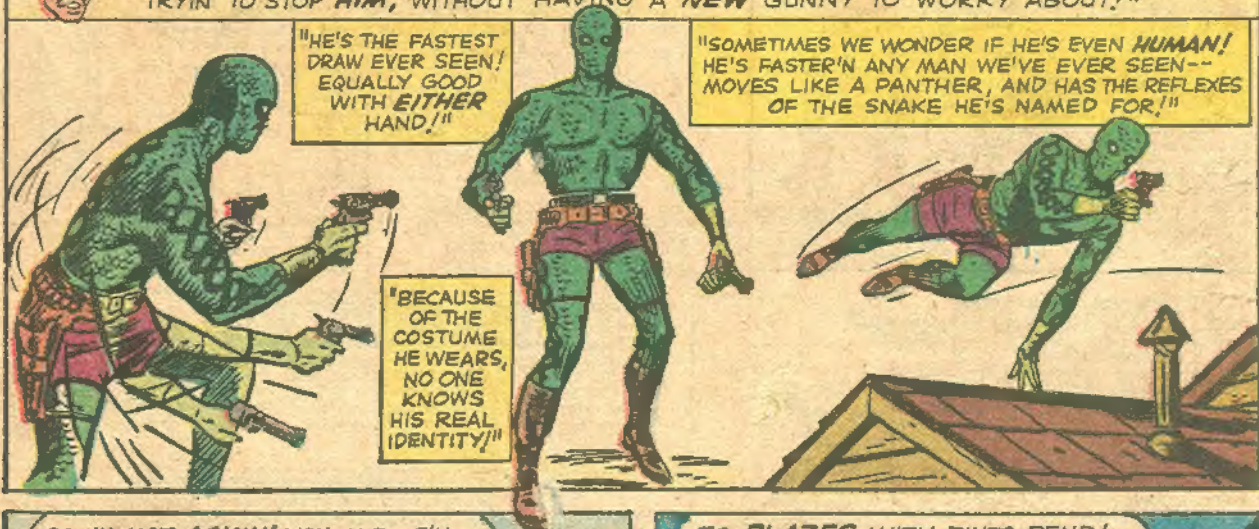
YES I **CAN**, SON! I GOT A JOB TO DO, AND HAVIN' ANOTHER FAST GUN IN PINTO BEND AINT GOING TO HELP ME ONE BIT!



"MAYBE YOU HAVEN'T **HEARD** ABOUT HIM YET, BUT THERE'S AN OWLHOOT KNOWN AS **THE RATTLER** WHO'S BEEN RUNNIN' LOOSE HERE FOR **DAYS!** IT'S TOUGH ENOUGH TRYIN' TO STOP HIM, WITHOUT HAVING A **NEW** GUNNY TO WORRY ABOUT!"

"HE'S THE FASTEST DRAW EVER SEEN! EQUALLY GOOD WITH **EITHER** HAND!"

"SOMETIMES WE WONDER IF HE'S EVEN **HUMAN!** HE'S FASTER'N ANY MAN WE'VE EVER SEEN-- MOVES LIKE A PANTHER, AND HAS THE REFLEXES OF THE SNAKE HE'S NAMED FOR!"



"BECAUSE OF THE COSTUME HE WEARS, NO ONE KNOWS HIS REAL IDENTITY!"

SO I'M NOT ASKIN' YOU, KID... I'M **TELLIN'** YOU! **GET OUT OF TOWN!** FOR ALL I KNOW, YOU MIGHT BE **THE RATTLER!**

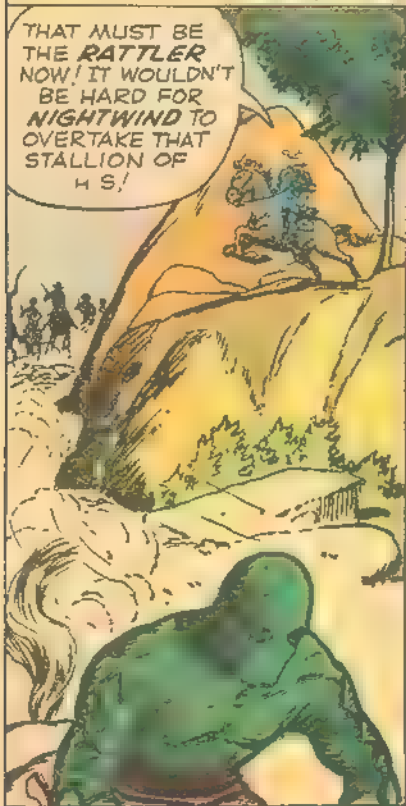
YOU'RE BARKIN' UP THE WRONG TREE, LAWMAN! BUT I'LL GO!

TO **BLAZES** WITH PINTO BEND! LET 'EM STEW IN THEIR OWN JUICE! I DIDN'T MEAN ANY HARM... JUST WANTED A PLACE TO REST FOR A SPELL! BUT I RECKON THERE'S ONLY **ONE** PLACE FOR ME-- AND THAT'S OUT ON THE OPEN RANGE!

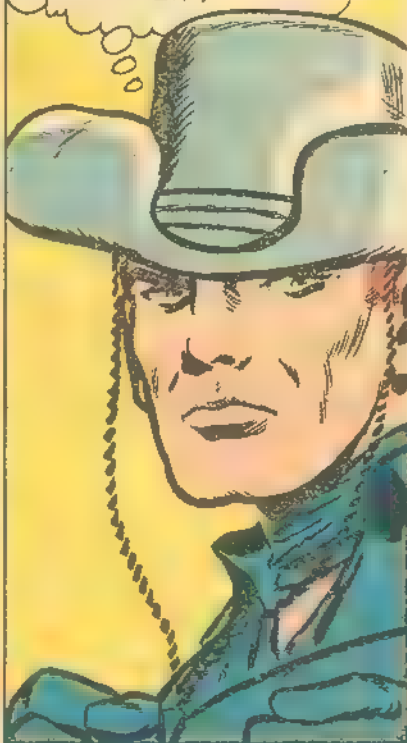


A FEW HOURS LATER, AS LUCK WOULD HAVE IT, THE KID SPIES THE MYSTERIOUS **RATTLER**, WITH A POSSE HOT ON HIS HEELS!

THAT MUST BE THE **RATTLER** NOW! IT WOULDN'T BE HARD FOR **NIGHTWIND** TO OVERTAKE THAT STALLION OF H S!



BUT WHY SHOULD I BOTHER! IF THE LAW WANTS TO TREAT ME LIKE A HUNTED ANIMAL, LET 'EM! BUT HUNTED ANIMALS DON'T GO AROUND **HELPING** THOSE WHO HUNT THEM!



KID! IT'S ME-- THE SHERIFF OF PINTO BEND! NOW I KNOW YOU'RE **NOT** THE **RATTLER**! WE CAN USE EVERY MAN WE CAN GET! JOIN UP WITH OUR POSSE!



I RECKON **NOT**, SHERIFF! I GOT **MORE** IMPORTANT THINGS TO DO!

YOU'RE **REFUSIN'** TO HELP US RUN DOWN THAT KILLER??



YOU GOT IT PLUMB RIGHT, LAWMAN! I AINT GOOD ENOUGH TO STAY IN YOUR TOWN-- SO I RECKON I AINT GOOD ENOUGH TO **RIDE** WITH YOU, EITHER! I'M **THROUGH** BEIN' MADE A FOOL OF BY EVERYONE!

ALL RIGHT, KID! I CAN'T **FORCE** YOU TO RIDE WITH US! YOU **MADE** YOUR CHOICE! LET'S GO, BOYS-- AFTER THE **RATTLER**!

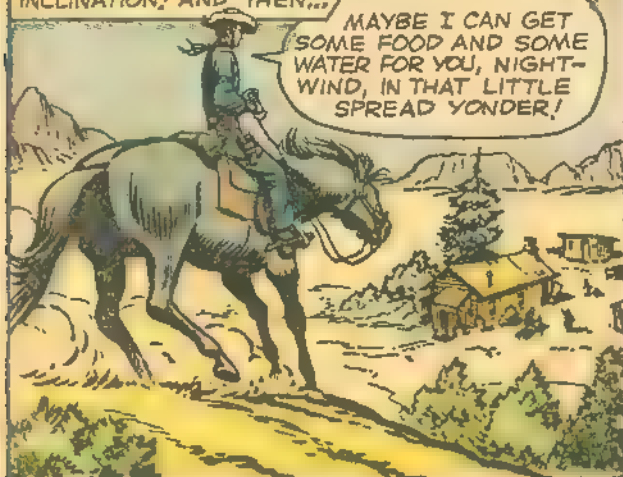


I FEEL MIGHTY LOW! FIRST TIME I EVER TURNED DOWN A LAWMAN! BUT A MAN'S GOT TO TAKE A STAND **SOMETIME**!



AND SO, THE KID RIDES ON--AS THE CONFLICT GNAWS WITHIN HIS BREAST! DEEP DOWN IN HIS HEART HE WISHES HE HAD RIDDEN WITH THE POSSE--AND YET, THE BITTERNESS HE FEELS PREVENTS HIM FROM FOLLOWING HIS NATURAL INCLINATION! AND THEN...

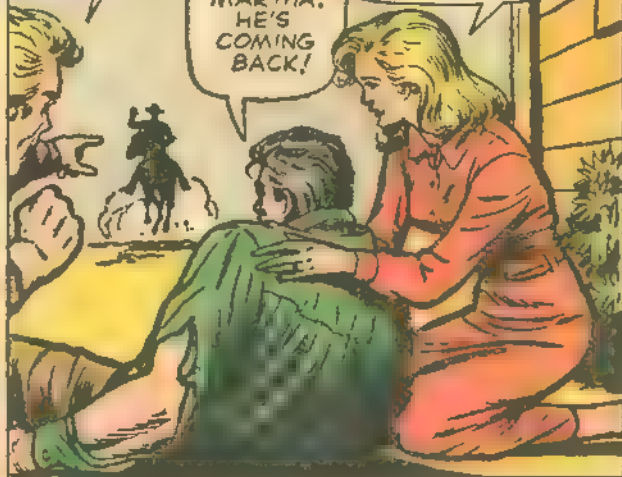
MAYBE I CAN GET SOME FOOD AND SOME WATER FOR YOU, NIGHT-WIND, IN THAT LITTLE SPREAD YONDER!



DAD, LOOK! ANOTHER RIDER'S COMING!

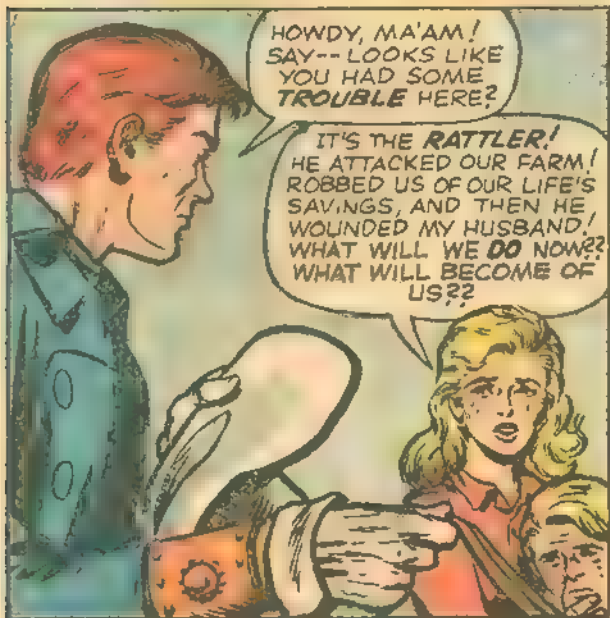
QUICK! HAND ME MY GUN, MARTHA! HE'S COMING BACK!

NO, DEAR! IT ISN'T THE RATTLER! IT'S SOMEONE ELSE!

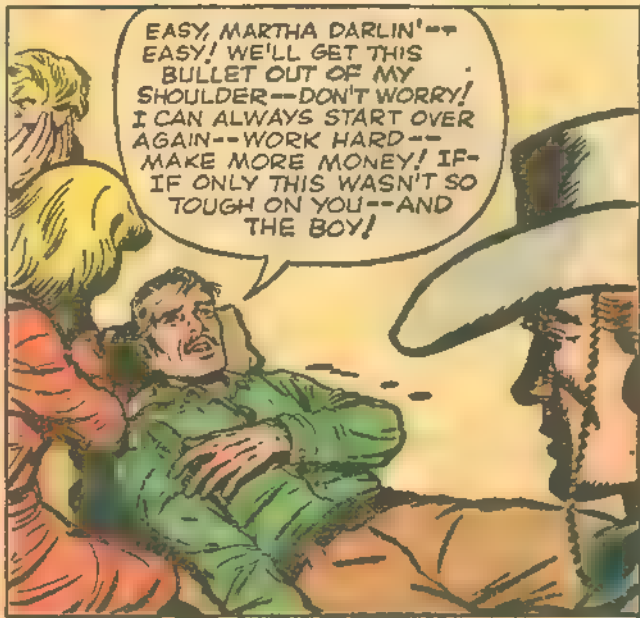


HOWDY, MA'AM! SAY--LOOKS LIKE YOU HAD SOME TROUBLE HERE?

IT'S THE RATTLER! HE ATTACKED OUR FARM! ROBBED US OF OUR LIFE'S SAVINGS, AND THEN HE WOUNDED MY HUSBAND! WHAT WILL WE DO NOW?? WHAT WILL BECOME OF US??

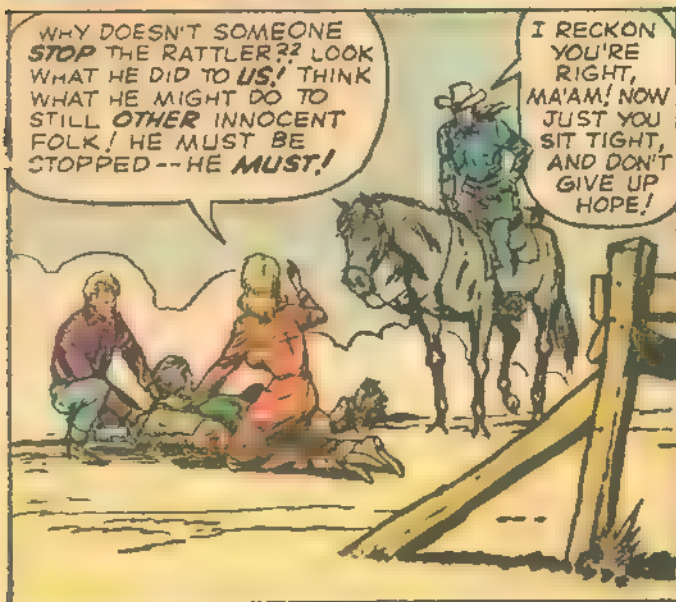


EASY, MARTHA DARLIN'-- EASY! WE'LL GET THIS BULLET OUT OF MY SHOULDER--DON'T WORRY! I CAN ALWAYS START OVER AGAIN--WORK HARD--MAKE MORE MONEY! IF--IF ONLY THIS WASN'T SO TOUGH ON YOU--AND THE BOY!

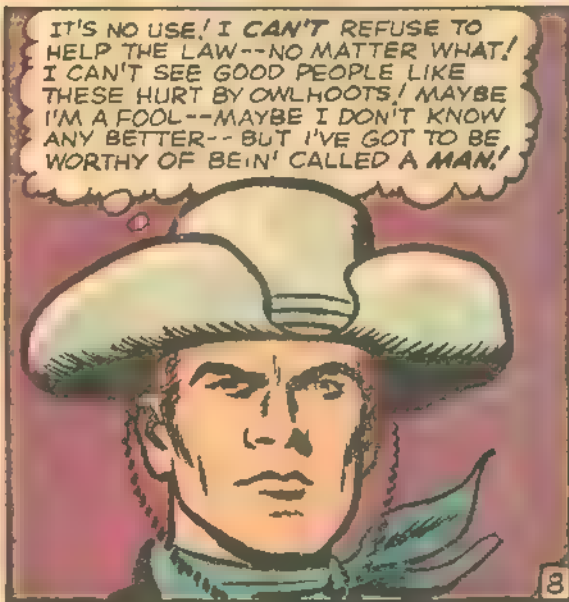


WHY DOESN'T SOMEONE STOP THE RATTLER?? LOOK WHAT HE DID TO US! THINK WHAT HE MIGHT DO TO STILL OTHER INNOCENT FOLK! HE MUST BE STOPPED--HE MUST!

I RECKON YOU'RE RIGHT, MA'AM! NOW JUST YOU SIT TIGHT, AND DON'T GIVE UP HOPE!



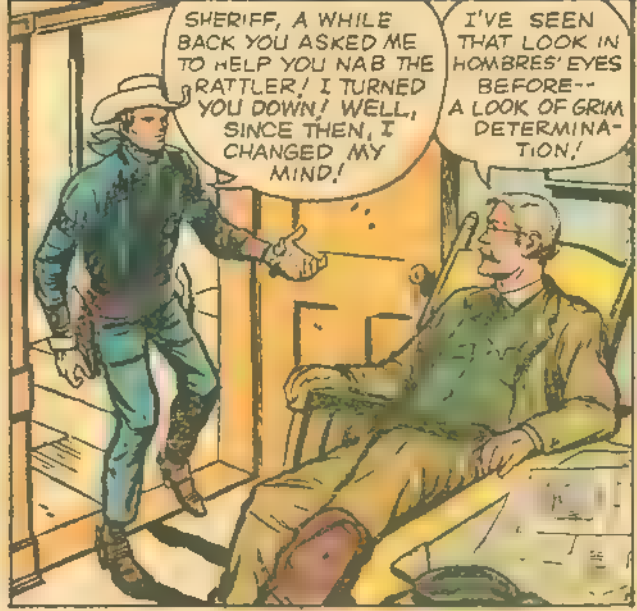
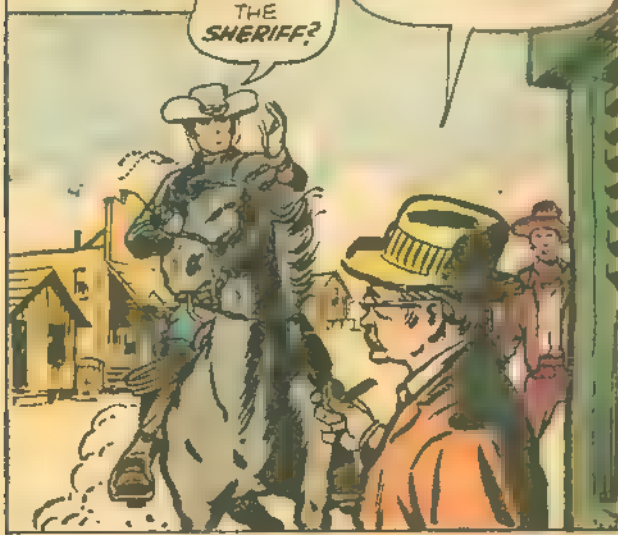
IT'S NO USE! I CAN'T REFUSE TO HELP THE LAW--NO MATTER WHAT! I CAN'T SEE GOOD PEOPLE LIKE THESE HURT BY OWLHOOTS! MAYBE I'M A FOOL--MAYBE I DON'T KNOW ANY BETTER-- BUT I'VE GOT TO BE WORTHY OF BEIN' CALLED A MAN!



AND SO, NOT LONG AFTERWARDS...

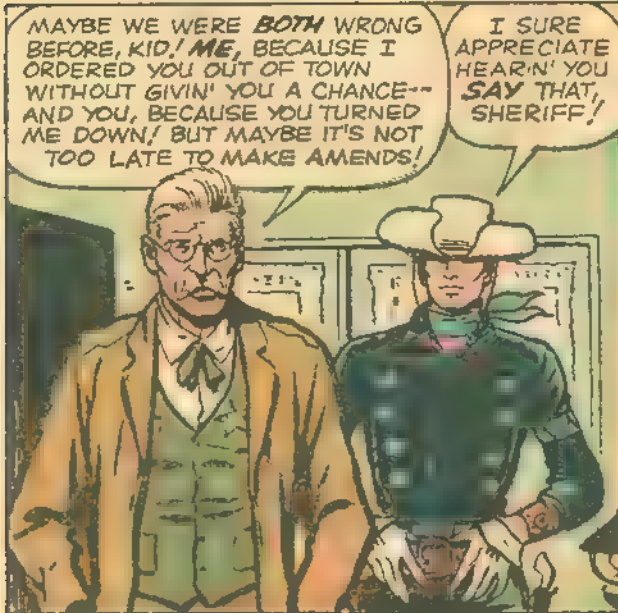
WHERE CAN I FIND THE SHERIFF?

IN HIS OFFICE-- RIGHT DOWN THE STREET, STRANGER!



SHERIFF, A WHILE BACK YOU ASKED ME TO HELP YOU NAB THE RATTLER! I TURNED YOU DOWN! WELL, SINCE THEN, I CHANGED MY MIND!

I'VE SEEN THAT LOOK IN HOMBRES' EYES BEFORE-- A LOOK OF GRIM DETERMINATION!



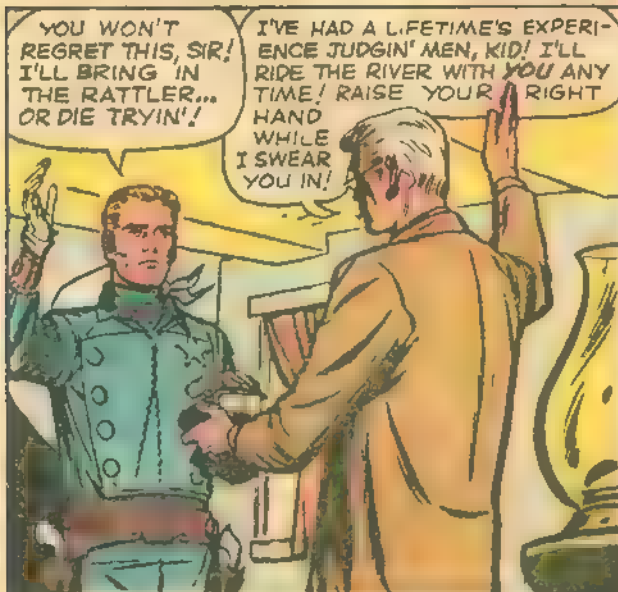
MAYBE WE WERE BOTH WRONG BEFORE, KID! ME, BECAUSE I ORDERED YOU OUT OF TOWN WITHOUT GIVIN' YOU A CHANCE-- AND YOU, BECAUSE YOU TURNED ME DOWN! BUT MAYBE IT'S NOT TOO LATE TO MAKE AMENDS!

I SURE APPRECIATE HEARIN' YOU SAY THAT, SHERIFF!



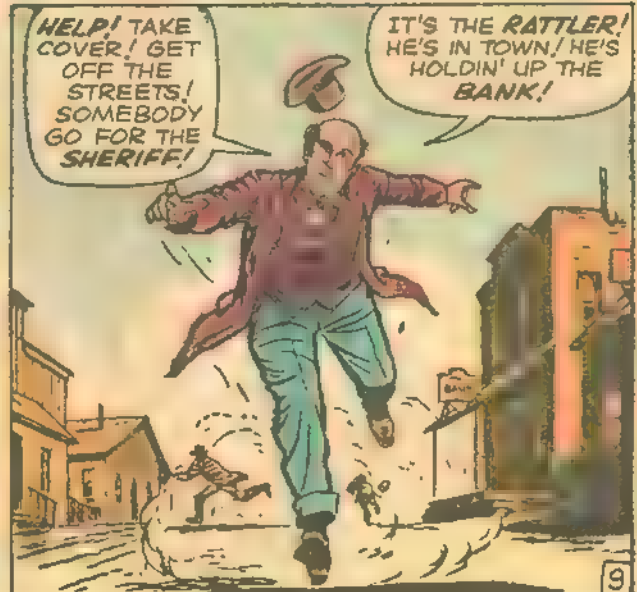
I'M GETTIN' ON IN YEARS SON! INTENDED TO RETIRE BEFORE NOW-- JUST KEPT MY JOB ON ACCOUNT OF THE RATTLER! BECAUSE OF HIM, NO ONE ELSE WOULD TAKE THIS DEPUTY'S STAR!

BUT I'M OFFERIN' IT TO YOU NOW! WILL YOU TAKE IT??



YOU WON'T REGRET THIS, SIR! I'LL BRING IN THE RATTLER... OR DIE TRYIN'!

I'VE HAD A LIFETIME'S EXPERIENCE JUDGIN' MEN, KID! I'LL RIDE THE RIVER WITH YOU ANY TIME! RAISE YOUR RIGHT HAND WHILE I SWEAR YOU IN!



HELP! TAKE COVER! GET OFF THE STREETS! SOMEBODY GO FOR THE SHERIFF!

IT'S THE RATTLER! HE'S IN TOWN! HE'S HOLDIN' UP THE BANK!

JUST A FEW HUNDRED YARDS
DOWN THE STREET, INSIDE THE
PINTO BEND BANK, A DRAMATIC
SCENE IS TAKING PLACE...

FIRST MAN TO
MOVE WILL FEEL
THE **RATTLER'S**
STING! AND,
JUST IN CASE
YOU THINK I'M
NOT AS DANGER-
OUS AS I
CLAIM...



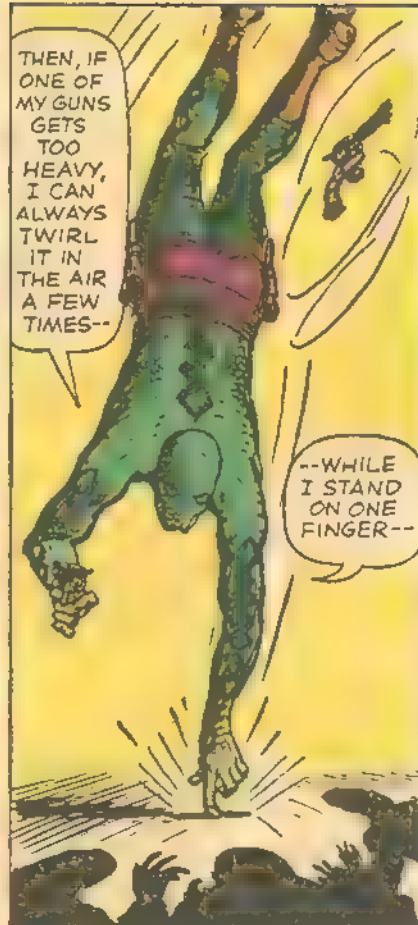
HERE'S A
LITTLE
SAMPLE
OF WHAT
I CAN
DO...

EVER SEE A
MAN SHOOT
A FLY OFF THE
CEILING, A
CIGAR ASH
OFF A CIGAR
--AND DO A
TRIPLE FLIP
AT THE
SAME TIME??



THEN, IF
ONE OF MY GUNS
GETS
TOO
HEAVY,
I CAN
ALWAYS
TWIRL
IT IN
THE AIR
A FEW
TIMES--

--WHILE
I STAND
ON ONE
FINGER--



BUT DON'T GET ANY IDEAS!
I CAN SURE ENOUGH **CATCH**
IT BEFORE ANYONE NEAR ME
CAN MAKE A MOVE! **NOW--**
ANY HEROES THINK I'M JUST
BLUFFING??



N-NO, SIR! NOT US!
WE-WERE **CONVINCED**
YOU'RE AS DANGEROUS
AS YOU SAY, RATTLER!

AIN'T
NO ONE
WHO COULD
OUTFIGHT
THAT
CRITTER!



RATTLER!
TURN
AROUND!
IF YOU'RE
SO ALL-
FIRED GOOD,
COME OUT
HERE AND SHOW
ME YOUR
STUFF! I'M
WAITIN' FOR
YOU!

WHAT??!
WHO
DARES TO
CHALLENGE
ME??



CONTINUED AFTER NEXT PAGE

WILL YOU WORK SATURDAY MORNINGS for \$5⁰⁰ to \$20⁰⁰ EXTRA?

**THIS SPARE TIME SHOE BUSINESS
CAN MAKE BIG MONEY FOR YOU...**

**DON'T Invest a Cent! We give you a
FREE SELLING OUTFIT!**

It's just like having an EXTRA payday *every week*... just for showing friends, relatives and neighbors how they'll "walk on air" in Mason comfort shoes! Many a man sells 2, 3, 4 or 6 pairs of Mason shoes on Saturday morning alone—and makes himself as much as \$5 to \$20 or more extra for 2 or 3 hours of his time. *You keep all of your profit!* We furnish you a FREE selling outfit containing everything you need to start making money right away. We carry the stock for you and ship the shoes for you—your profit is clear! You never invest a cent. And think what you'll save on your own shoes, too!

Here's Why You'll Make Money!

You'll take orders for over 230 different shoe styles for dress, sport or work, for men and women—a far greater selection than any neighborhood store can possibly stock. And you can fit almost anyone! You'll draw from our 300,000-pair stock with sizes ranging from 2½ to 15, widths AAAA to EEEE! You'll feature exclusive Velvet-ez shoes with foamy-soft air-cushion innersoles that let you "walk on air." You show many other exclusive features... Ripple Sole Shoes, Oil-Resistant Work Shoes, Magic Shu-Lok Shoes, colorful styles for women—a line that's far beyond the reach of any store. That's why **EVERYBODY** is your prospect. And because Mason Shoes are never sold through stores, folks must buy from you!

Sales Equipment Absolutely FREE

Fill out and mail coupon below. We'll rush you your FREE selling outfit. Kit features 230 fast-selling shoe styles, plus foolproof measuring equipment—and "How To Make Extra Money" booklet. Send no money now or later. You get everything you need to start. Rush coupon for your FREE selling outfit... have an EXTRA payday next Saturday! Act today!

MASON SHOE MFG. CO.
Dept. F-3
Chippewa Falls, Wisconsin

RUSH STARTING OUTFIT

MR. VICTOR MASON

Mason Shoe Mfg. Company, Dept. F-3 Chippewa Falls, Wis.

Dear VIC: Please rush FREE and postpaid my Starting Shoe Business Outfit with EVERYTHING I need to start making extra cash Saturday mornings

Name _____ (PLEASE PRINT)

Address _____

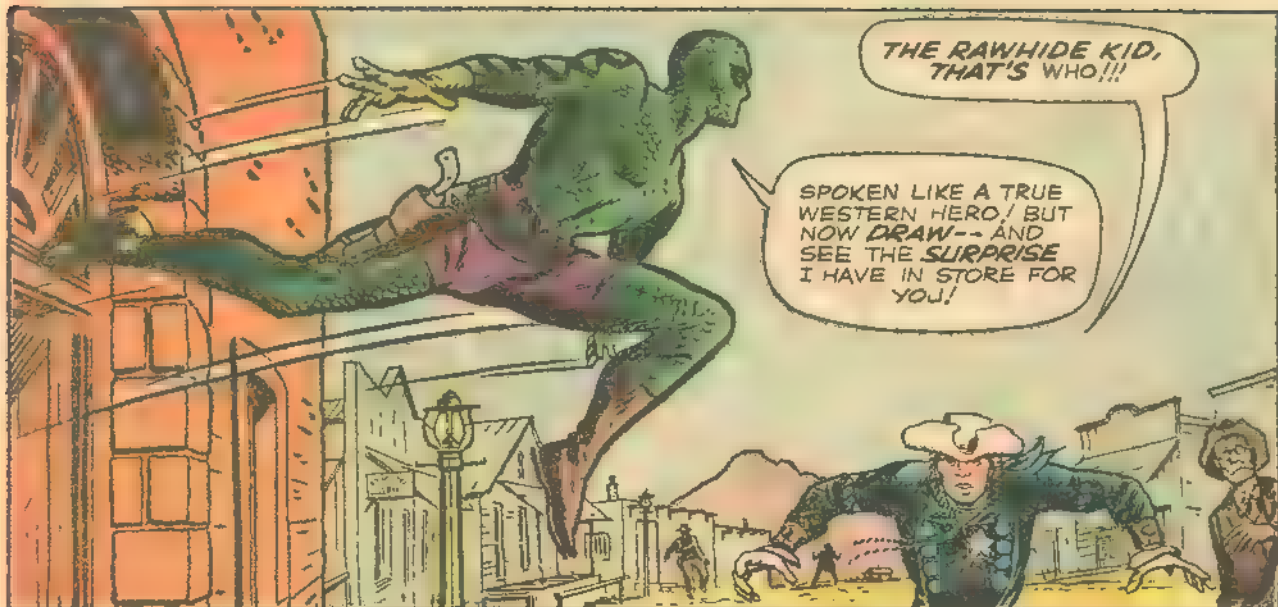
Town _____ State _____

Opportunities for District Managers

and can train and supervise others, as a District Manager

Write F. H. Froberg, Desk B, Mason Shoe Mfg. Company, Chippewa Falls, Wis.



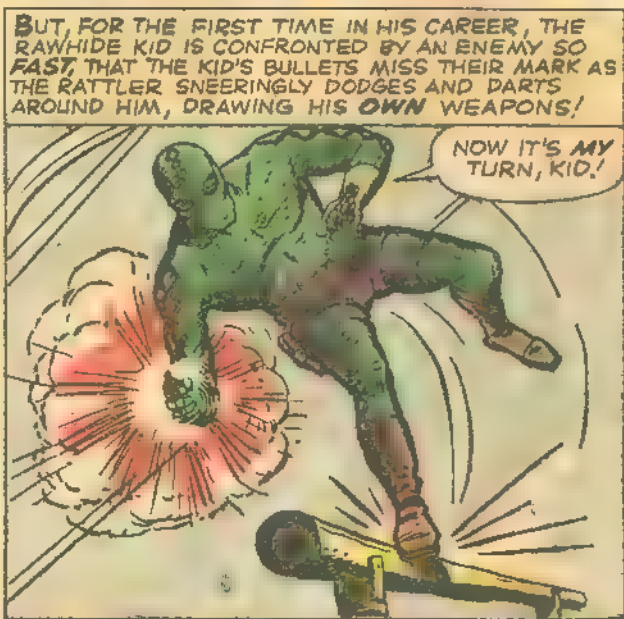


THE RAWHIDE KID,
THAT'S WHO!!!

SPOKEN LIKE A TRUE
WESTERN HERO! BUT
NOW DRAW-- AND
SEE THE SURPRISE
I HAVE IN STORE FOR
YOU!

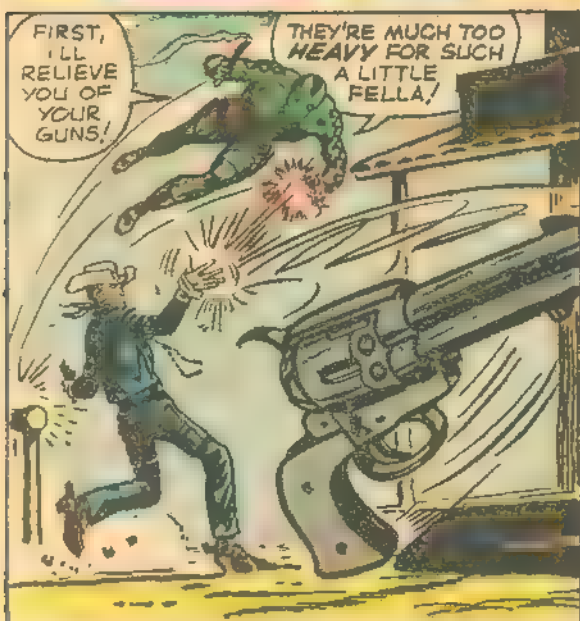


MISTER, I HAVE A HUNCH THAT YOU'RE
THE HOMBRE WHO'S GONNA GET ANY
SURPRISES AROUND HERE-- STARTING
RIGHT NOW!



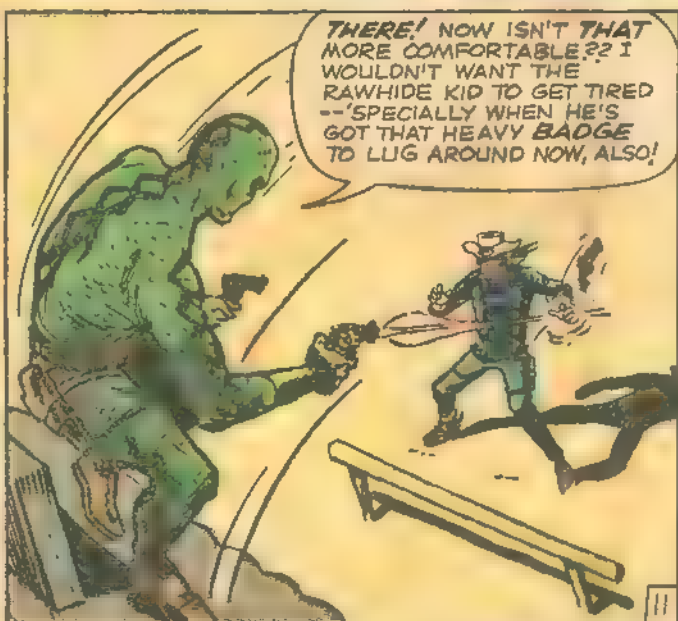
BUT, FOR THE FIRST TIME IN HIS CAREER, THE
RAWHIDE KID IS CONFRONTED BY AN ENEMY SO
FAST, THAT THE KID'S BULLETS MISS THEIR MARK AS
THE RATTLER SNEERINGLY DODGES AND DARTS
AROUND HIM, DRAWING HIS OWN WEAPONS!

NOW IT'S MY
TURN, KID!

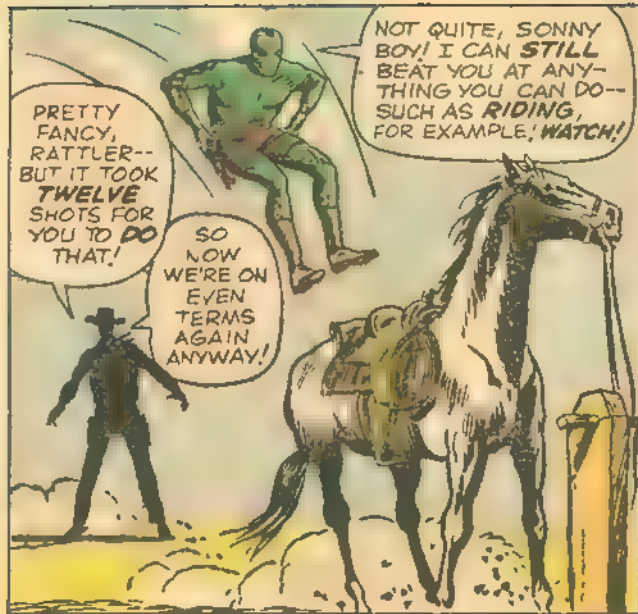


FIRST,
I'LL
RELIEVE
YOU OF
YOUR
GUNS!

THEY'RE MUCH TOO
HEAVY FOR SUCH
A LITTLE
FELLA!



THERE! NOW ISN'T THAT
MORE COMFORTABLE?? I
WOULDN'T WANT THE
RAWHIDE KID TO GET TIRED
--SPECIALLY WHEN HE'S
GOT THAT HEAVY BADGE
TO LUG AROUND NOW, ALSO!



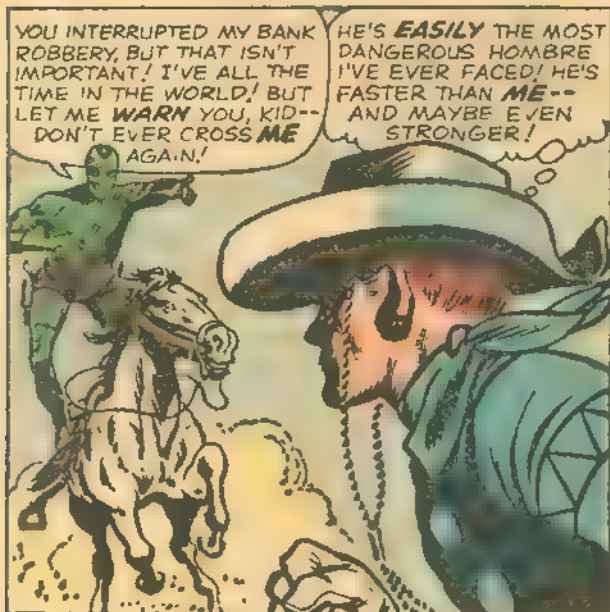
NOT QUITE, SONNY BOY! I CAN **STILL** BEAT YOU AT ANY-THING YOU CAN DO--SUCH AS **RIDING**, FOR EXAMPLE, **WATCH!**

PRETTY FANCY, RATTLER--BUT IT TOOK **TWELVE** SHOTS FOR YOU TO **DO** THAT!

SO NOW WE'RE ON EVEN TERMS AGAIN ANYWAY!



THIS WILL GIVE YOU A SMALL IDEA OF WHAT YOU'RE UP AGAINST IF YOU SHOULD BE FOOLISH ENOUGH TO DESIRE TO **CONTINUE** OUR BATTLE!



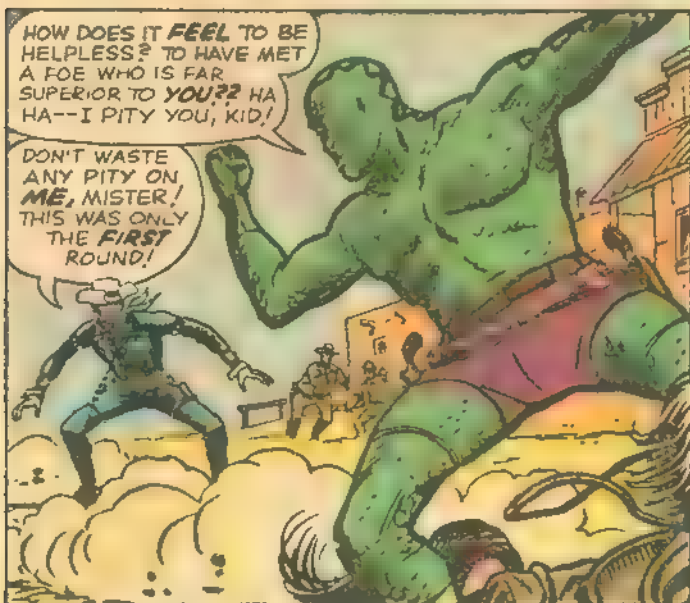
YOU INTERRUPTED MY BANK ROBBERY, BUT THAT ISN'T IMPORTANT! I'VE ALL THE TIME IN THE WORLD, BUT LET ME **WARN** YOU, KID--DON'T EVER CROSS **ME** AGAIN!

HE'S **EASILY** THE MOST DANGEROUS HOMBRE I'VE EVER FACED! HE'S FASTER THAN **ME**--AND MAYBE EVEN STRONGER!



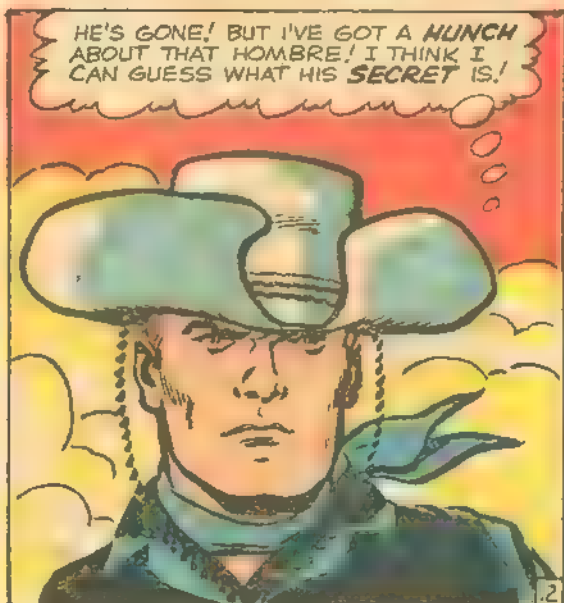
SO, FAREWELL FOR NOW, KID! THE NEXT TIME WE MEET--TAKE WARNING--IT WILL BE YOUR **LAST** TIME!

CRUMMY LOUD-MOUTHED SHOW-OFF!



HOW DOES IT **FEEL** TO BE HELPLESS? TO HAVE MET A FOE WHO IS FAR SUPERIOR TO **YOU**? HA HA--I PITY YOU, KID!

DON'T WASTE ANY PITY ON **ME**, MISTER! THIS WAS ONLY THE **FIRST** ROUND!



HE'S GONE! BUT I'VE GOT A **HUNCH** ABOUT THAT HOMBRE! I THINK I CAN GUESS WHAT HIS **SECRET** IS!

SHERIFF, I'M LEAVIN' TOWN FOR A SPELL! I'M GO N' OUT TO GET ME A **RATTLER**! IF I DON'T MAKE IT BACK--I WANT YOU TO KNOW I'M MIGHTY GRATEFUL FOR THE FAITH YOU HAD IN ME!

HOLD IT, SON! YOU CAN'T GO AFTER HIM **ALONE**! I'M RID N' WITH YOU!

RECKON **NOT**, SIR! THIS HAS BECOME SORT OF A **PERSONAL** MATTER NOW! I THINK I KNOW HOW TO FIND HIM--AND HOW TO BEAT HIM! ANYWAY, I'VE GOT TO TRY IT!

YOU'RE A BRAVE HOMBRE, KID, TACKLING THAT CRITTER **ALONE**! DON'T KNOW OF ANOTHER MAN WHO'D HAVE THE NERVE TO TRY IT!

HE CAUGHT ME BY **SURPRISE** THIS FIRST TIME! I DIDN'T **EXPECT** HIM TO BE SO FAST! BUT I'LL BE **READY** FOR HIM NEXT TIME!

SOMETHIN' TELLS ME I PUT MY MONEY ON THE RIGHT MAN WHEN I PINNED A BADGE ON THE RAWHIDE KID!

LET'S GO, NIGHTWIND, OL' PARD! WE'VE GOT US A HEAP OF RIDIN' TO DO...AND AFTER WE GET WHERE WE'RE GOIN', WE GOT A MESS OF **FIGHTIN'** IN STORE, TOO!

AFTER HOURS OF HARD-RIDING, WITHOUT A LET-UP, THE KID NEARS HIS OBJECTIVE ...

THERE IT IS, JUST AHEAD, BOY! IF I GUESSED RIGHT, THIS'LL BE THE **SHOWDOWN**!

CONTINUED AFTER NEXT PAGE



HYPNO-COIN

**NEW - POCKET SIZE INVENTION
HELPS HYPNOTIZE IN MINUTES
IT MUST WORK FOR YOU OR MONEY BACK!**

Hold the HYPNO-COIN in front of the person you want to hypnotize. Then, gently vibrate the plastic lens. This sets the hypnotic pattern into a whirling motion. A motion that is so fascinating, it captures and rivets your subject's eyes to the "Hypno-Coin".

Now, proceed to give your hypnotic suggestions and commands. Get this amazing hypnotic aid complete with a **FREE** revealing booklet of secrets and instructions. It tells you what to say and do, how to command and re-hypnotize with the snap of a finger, how to thrill and amaze them with hypnotic stunts, feats of strength and memory, etc. Get the COIN, Booklet and large illustrated catalog for only \$1.00 ppd. Sent in a plain wrapper, Money back if not delighted! Sorry no C.O.D.s Send to:
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**THRILL AND
AMAZE THEM at
parties and gath-
erings with fasci-
nating hypnotic
feats of memory,
stunts, and exhibi-
tions!**

**BONUS
Free!**

Booklet of revealing secrets & instructions and large illustrated catalog with order!



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1133 Broadway, New York 10, N. Y.

Enclosed \$1.00 Send Hypno-Coin

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BUY ON E-Z TERMS**

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WORLD'S LARGEST ACCORDION DEALER brings you these sensational values! Prices slashed on all our fine Italian-made accordions! Play the most popular instrument of all. **Have fun, be a leader!** Choose over 30 newest models that lead the world in superb tone and breath-taking beauty. All latest improvements and features. Buy direct from the importer. **You save up to 50% off retail prices** of comparable accordions. Small down payment; pay the balance on easiest terms. Big trade-in allowance. Try before you buy on **FREE 5-DAY NO RISK PLAN**. Complete satisfaction assured!

**LIFETIME
GUARANTEE**

Your A. C. A. Accordion is guaranteed against original defects in workmanship and materials for the life of the instrument. Parts and labor free. Rush coupon for big new Color Catalogs and low Importer-to-You Prices **FREE**. No obligation. Write!

FREE! GET COLOR CATALOG
and Importer-to-You Prices

Accordion Corporation of America, Dept. MV-103
2003 W. Chicago Ave., Chicago 22, Ill.

Send Free Color Catalogs and Importer-to-You Prices.

NAME _____

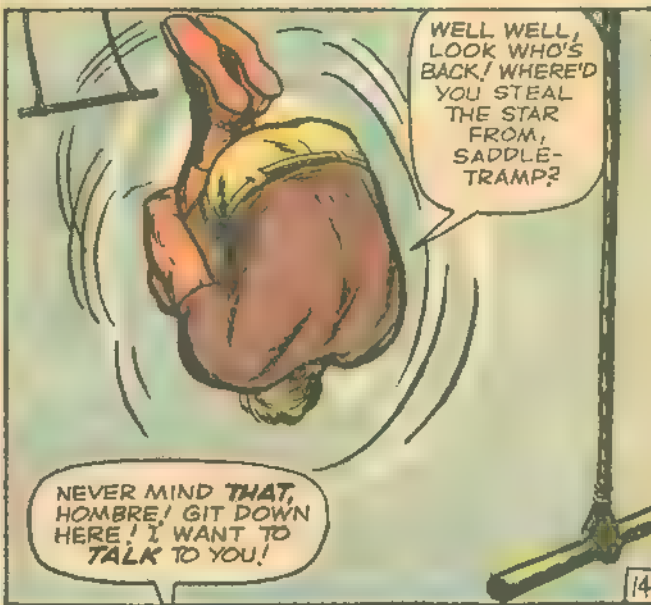
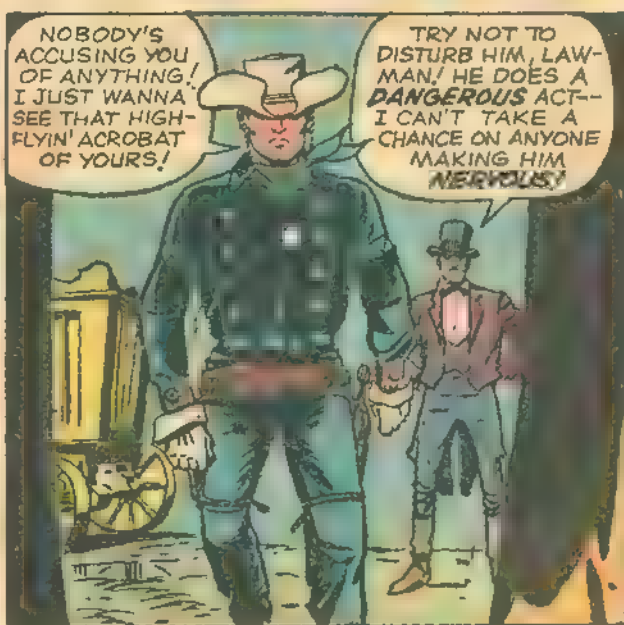
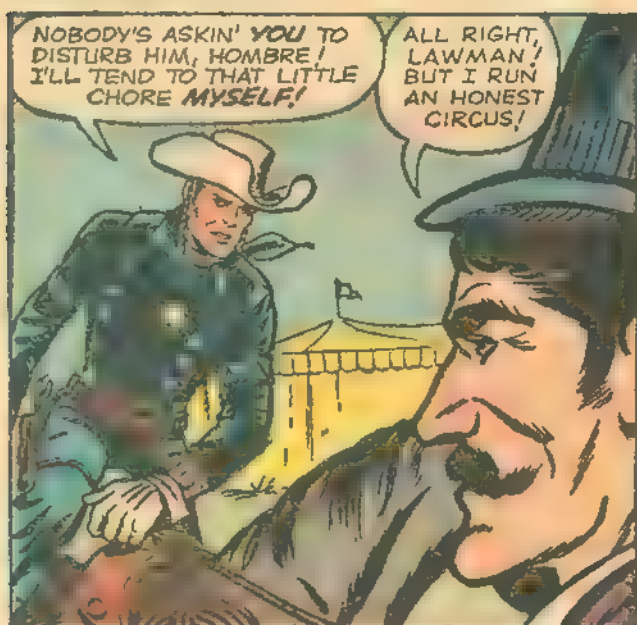
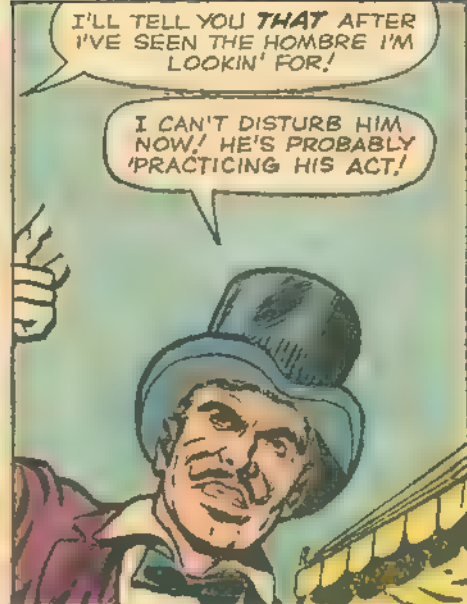
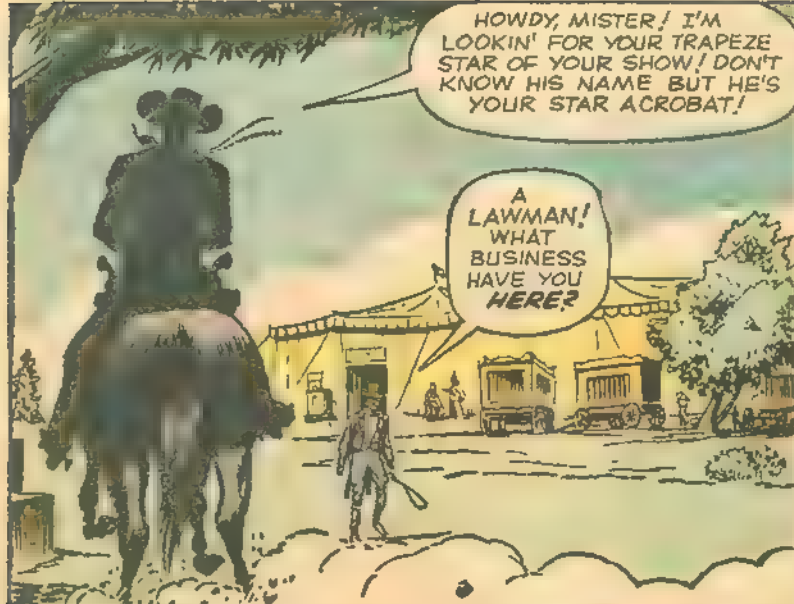
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CITY _____ ZONE _____ STATE _____

**FREE BONUS GIFTS
for promptness...**

- Easy-to-play music
- Music Stand
- Name in chrome letters
- Deluxe Case
- Music Portfolio
- Plus Other Valuable Gifts

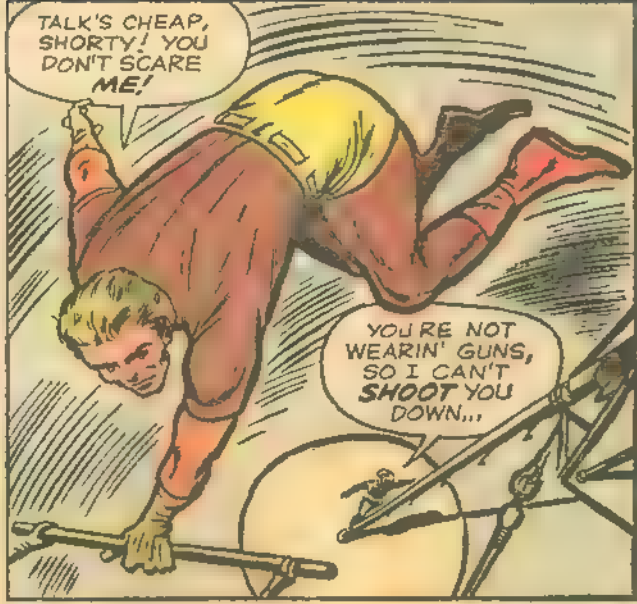
Accordion Corporation of America
Dept. MV-103, 2003 W. Chicago Ave., Chicago 22, Ill.





IF YOU WANT ME, HOMBRE, COME ON UP AND GET ME! OR ARE YOU AFRAID OF HEIGHTS ???

I'M NOT AFRAID OF ANYTHING, MISTER! LEAST OF ALL-- YOU!

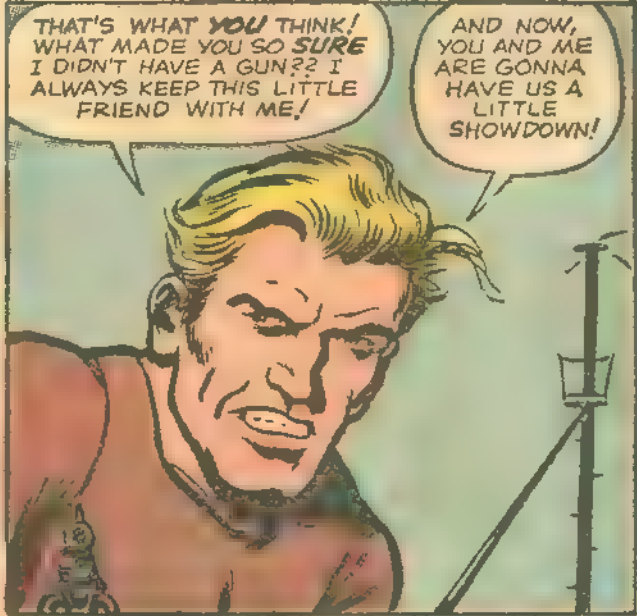


TALK'S CHEAP, SHORTY! YOU DON'T SCARE ME!

YOU'RE NOT WEARIN' GUNS, SO I CAN'T SHOOT YOU DOWN...

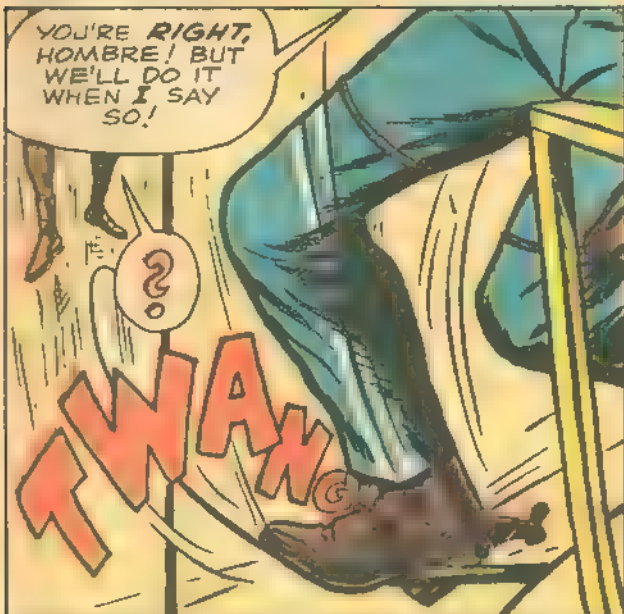


BUT I'M NOT GONNA LET THAT STOP ME! AH-- SLIDIN' DOWN FAST, ARE YOU! WELL, YOU DON'T TAKE ME BY SURPRISE A SECOND TIME!



THAT'S WHAT YOU THINK! WHAT MADE YOU SO SURE I DIDN'T HAVE A GUN?? I ALWAYS KEEP THIS LITTLE FRIEND WITH ME!

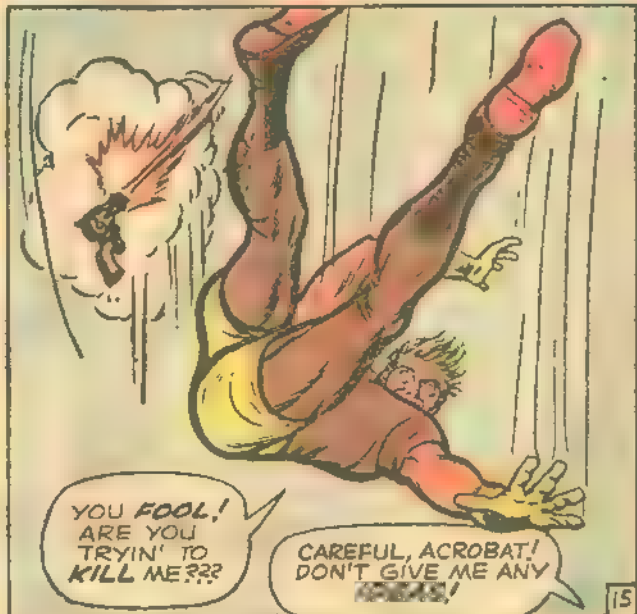
AND NOW, YOU AND ME ARE GONNA HAVE US A LITTLE SHOWDOWN!



YOU'RE RIGHT, HOMBRE! BUT WE'LL DO IT WHEN I SAY SO!

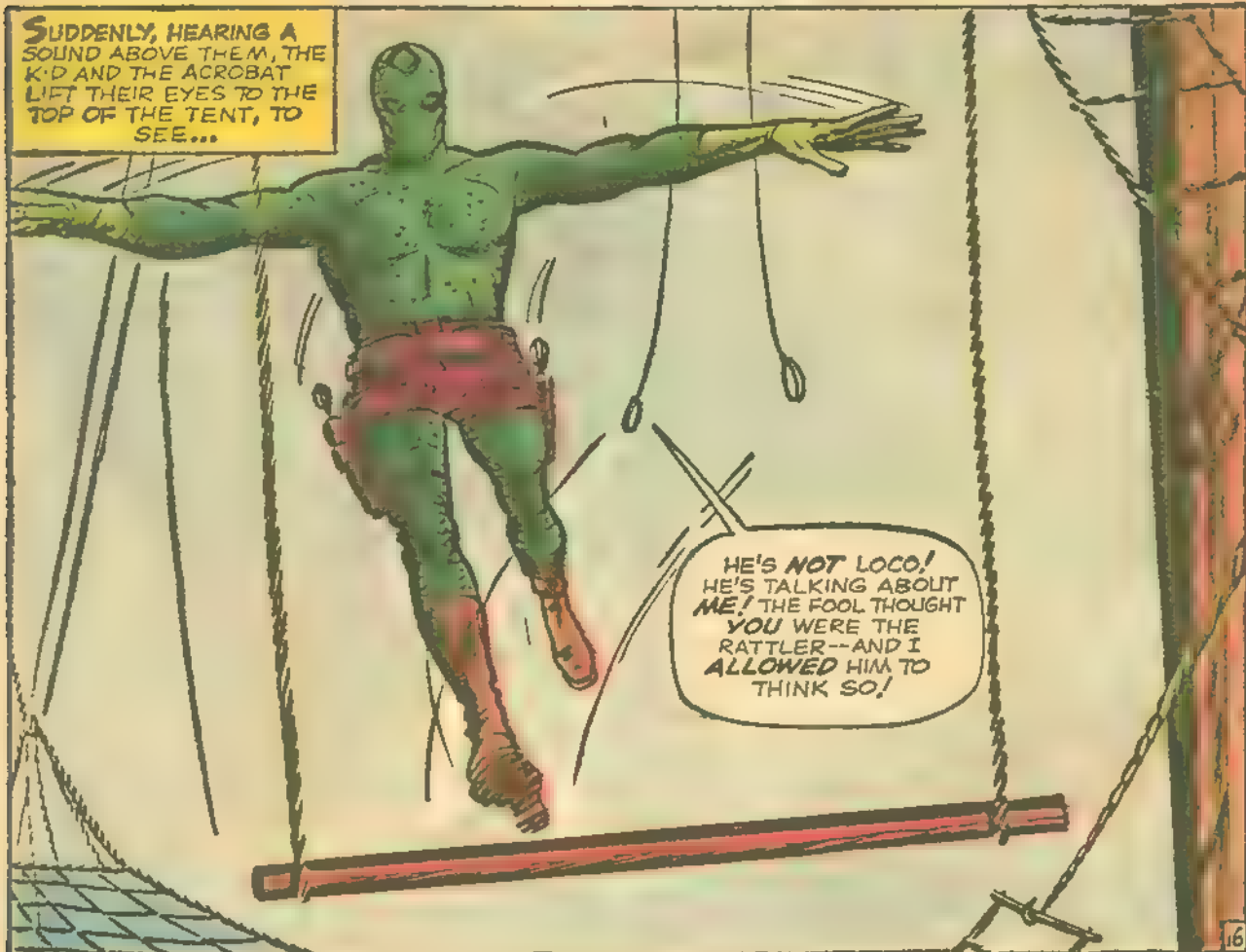
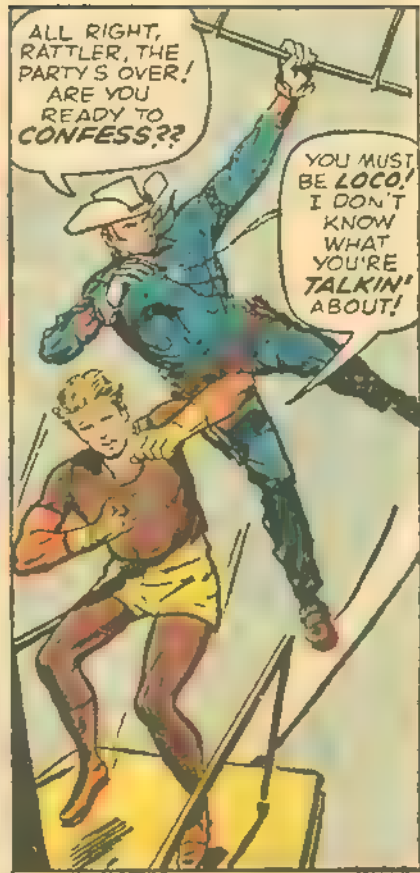
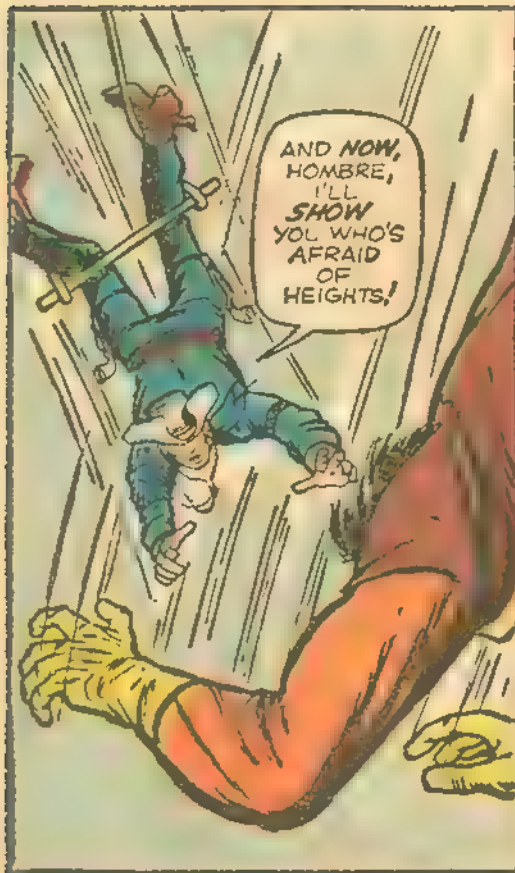
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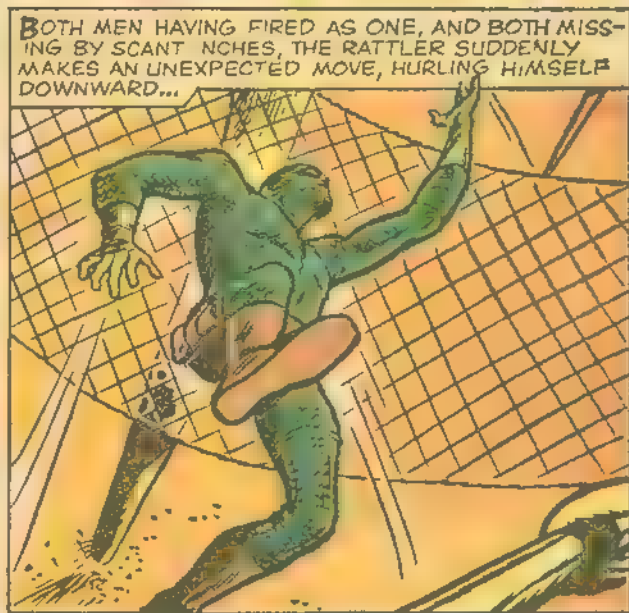
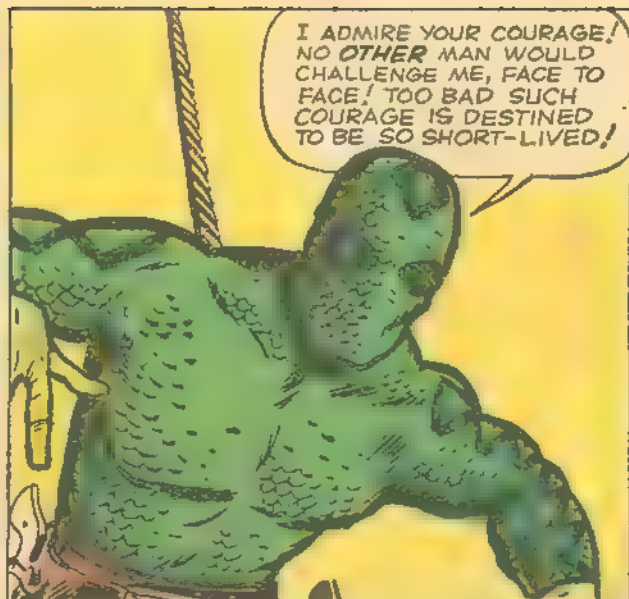
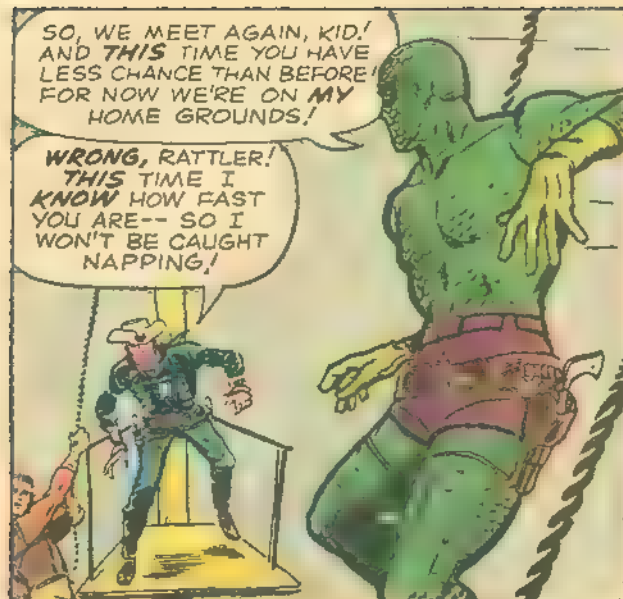
TWAAN



YOU FOOL! ARE YOU TRYIN' TO KILL ME???

CAREFUL, ACROBAT! DON'T GIVE ME ANY IDEAS!

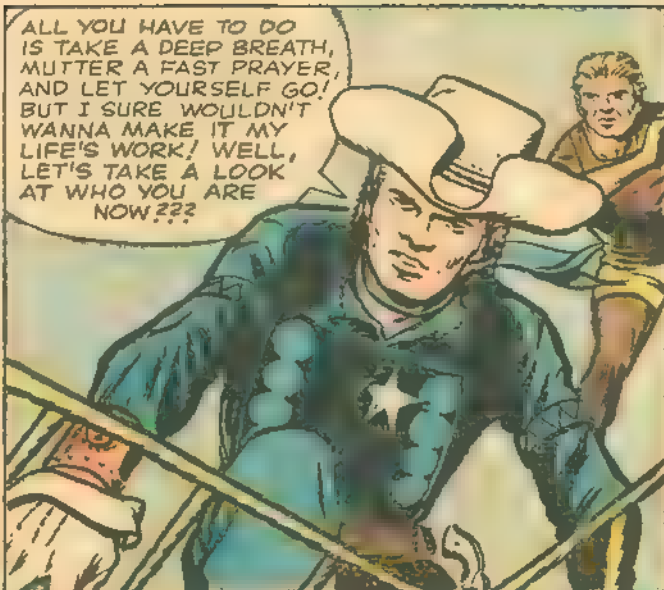




WHAT'S THERE TO **LEARN**???



ALL YOU HAVE TO DO IS TAKE A DEEP BREATH, MUTTER A FAST PRAYER, AND LET YOURSELF GO! BUT I SURE WOULDN'T WANNA MAKE IT MY LIFE'S WORK! WELL, LET'S TAKE A LOOK AT WHO YOU ARE NOW???

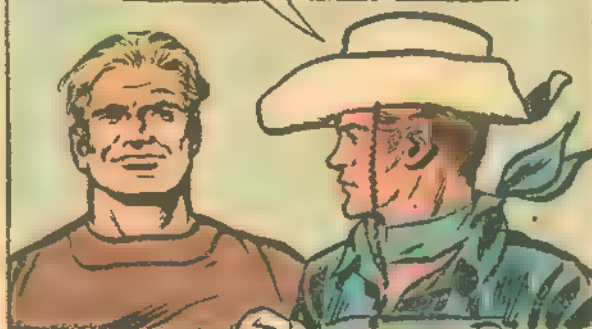


THE **RING MASTER**! JUST AS I **THOUGHT**! I REMEMBERED SEEING HIS PICTURE IN A WEEKLY GAZETTE SOME WEEKS BACK-- PART OF A FAMOUS AERIAL TEAM WHO HAD BEEN INJURED IN A FALL!



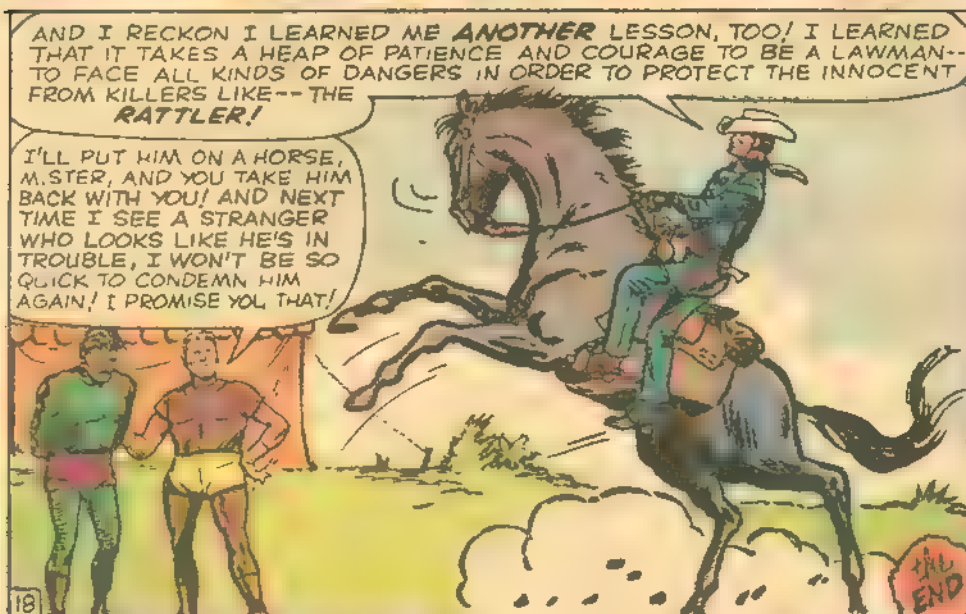
AFTER I REMEMBERED THAT, THE PIECES FIT TOGETHER! I FIGURED THE RATTLER **HAD** TO BE AN EX-CIRCUS PERFORMER-- NO ONE ELSE COULD BE SO FAST! AND WHO'D BE A BETTER CHOICE THAN A BITTER, EX-AERIALIST WHO WAS NO LONGER A STAR!

SORRY I GAVE YOU A BAD TIME, HOMBRE-- BUT I DID IT TO THROW THE **REAL** RATTLER OFF-GUARD-- SO HE'D REVEAL HIMSELF--AS HE **DID**!



AND I RECKON I LEARNED ME **ANOTHER** LESSON, TOO! I LEARNED THAT IT TAKES A HEAP OF PATIENCE AND COURAGE TO BE A LAWMAN-- TO FACE ALL KINDS OF DANGERS IN ORDER TO PROTECT THE INNOCENT FROM KILLERS LIKE-- THE **RATTLER**!

I'LL PUT HIM ON A HORSE, M. STER, AND YOU TAKE HIM BACK WITH YOU! AND NEXT TIME I SEE A STRANGER WHO LOOKS LIKE HE'S IN TROUBLE, I WON'T BE SO QUICK TO CONDEMN HIM AGAIN! I PROMISE YOU THAT!



AND SO ENDS THE TALE OF THE INCREDIBLE RATTLER! BUT MANY MORE ARE THE ADVENTURES OF THE RAWHIDE KID, AND MANY MORE ARE THE COLORFUL, AMAZING FOES HE BATTLES! BE SURE TO SEE THEM ALL HERE, EACH ISSUE, ON THE PAGES OF THIS, THE FASTEST-ACTION WESTERN MAGAZINE OF THEM ALL!

LIVE SEA HORSES

INCLUDES FREE TRAPEZE AND HATCHING SHRIMP CIRCUS

Order one mated pair of Live Sea Horses for \$3.50 postpaid—and receive FREE Underwater Trapeze and Live Hatching Shrimp Circus Kit. These tiny brine shrimp eggs are guaranteed to hatch into a troupe of playful, miniature shrimp—they swim around in your goldfish bowl with the Sea Horses. Fascinating hobby, endless hours of fun watching these sea creatures. See the tiny shrimp FOLLOW a beam of light in the goldfish bowl. See Mr. and Mrs. Sea Horse hang from trapeze with their monkey-like tails. You receive mated pair of Dwarf Sea Horses shipped from Florida, plus FREE Hatching shrimp egg kit, trapeze, food, and instructions—all for \$3.50. SPECIAL: Order two mated Pair of Sea Horses for \$6.98, and get one pair of Sea Horses FREE (includes extra shrimp kits and trapeze). Live delivery guaranteed.

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CONTINUED

wagons would never reach the Rockies. The way Windy tells it, he just rode into that pack of Injuns and arranged a powwow with their Chief. And he convinced the Chief that the White Man was the Indian's friend and that they could live in peace together. Next thing that happened, Windy and the Chief became blood brothers and smoked the pipe of Peace. Nobody was hurt and the Cheyennes have remained friendly ever since. At least," Tex concluded with a laugh, "that's how Windy told it."

"I know most of those stories myself," Brad grinned. "I grew up on them, but I agree that Windy can keep any audience spellbound when he gets to talking. I sort of hate to think that I must let him go," he said with a heavy sigh.

Windy got back late that night. On the next day, Brad headed into town himself. He decided to try one last time to get additional help from the Cattleman's Bank. After all, he reasoned, if he got some financial aid, it wouldn't be necessary to fire Windy and the other hands.

But his high hopes were doomed to disappointment. The bank president was polite but painfully honest. No more credit could be extended. What's more, unless a big payment was made shortly, there was danger that the bank might be forced to foreclose on the ranch mortgage.

Brad returned to the Circle Dot with a heavy heart. Now he had to summon the strength to tell Windy the bad news. But when he reached the ranch house, he was surprised to see Tex waiting there for him, pacing up and down in anger.

"I think Windy's gone plumb loco," he burst out. "He's entertaining a guest in the bunkhouse and putting on the dog like he was Buffalo Bill, Davy Crockett and Bill Hickok all rolled into one."

"Easy does it," Brad restrained him. "Suppose you just give me the facts without the fancy description."

"Well," Tex resumed, "Windy didn't turn out for his chores this morning and I let him be, figuring he was old and tired and that I could afford to be lenient since you were going to have to let him go soon anyway. But by mid-morning Windy still hadn't shown, so I hustled over to see if anything was wrong."

"When I got to the bunkhouse door, I heard Windy spinning some of his fancy yarns. I began to get mad. I walked in and I saw Windy strutting around, twirling his old six-guns and his eyes flashing sparks. Before I could say a word, Windy turned on me and said, 'I'm sorry, Mr. Brady, but we can't be interrupted now. Important business, you



know. I'll give you your orders later.' Then he turned his back on me like I wasn't there. I was fit to be tied!"

"Well, that does beat all," Brad admitted. "I wonder what's going on in there..."

His words were interrupted by Windy's triumphant appearance in the doorway. "No cause for further frettin', Mr. Williams," he announced breezily. "You won't have to sell the ranch or fire any hands now, 'cause Windy's been hard at work."

"How did you know what was going on?" Brad demanded. "I haven't told a soul what a mess we're in, and I know Tex wouldn't..."

"No one *had* to tell me," Windy chuckled. "I've been around long enough to know

what a two-year drought can do to a ranch. I may not be as spry as I used to be, but my mind still can do handsprings. I knew you were up against it and hadn't told me about it 'cause you didn't want to worry an ol' man."

Windy laughed again. "But I was talkin' one day to Mr. Hamilton in the bank at Dry Gulch. I was just tellin' some old yarns and bein' friendly. After a while, I loosened his tongue and got the whole story about the Circle Dot's trouble from him. Now, I've been treated fair and square by the Williams family for a long time, so I made up my mind to get the money to save the ranch. And I did."

Windy paused dramatically. Then he reached into his pocket and drew out a signed check. "Three thousand dollars," he announced proudly. "That'll go a long way in paying us out of debt."

"But how did you do it?" Brad and Tex exclaimed in unison.

"'Tain't much tellin'." I met a big city publisher in Dry Gulch one day and I got to jawin' about the Old West. I really got warmed up and he sat there listenin' for hours. When I rested for a brief spell, he begged me for permission to print a book with all the stories I had told him. I let on that I wasn't too anxious, but I went into town yesterday to tell him I was ready to talk business."

"This morning he came out here to close the deal. I took this check as an advance payment. He told me there'd be royalties long after the book was published, too. So, I reckon we won't have to worry any more."

"Just think," Brad bubbled over. "It got so that Windy's tall tales began to burn us up. And now his story-telling is the only thing that could have saved the ranch."

"Like I said," Windy repeated slowly, "a man can be useful in more ways than one. Even a broken-down old-timer can pitch in when he's needed. Ol' Buffalo Bill would be proud of me now."

THE END

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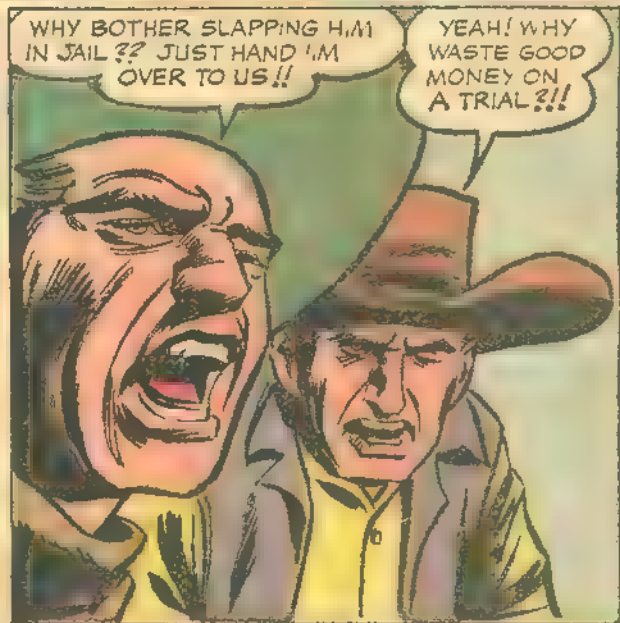
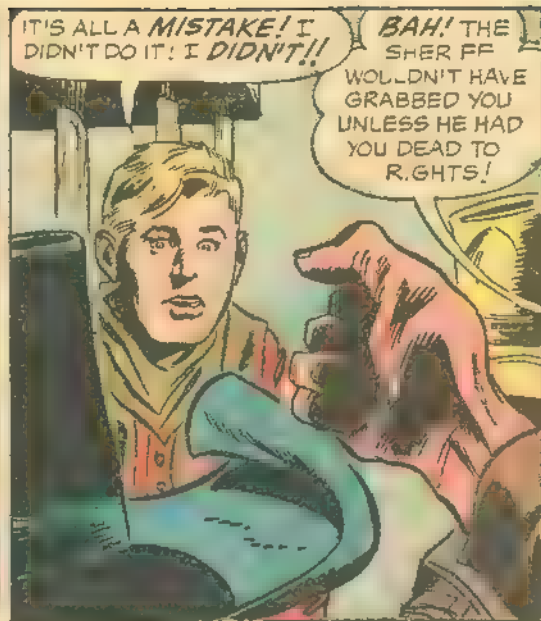
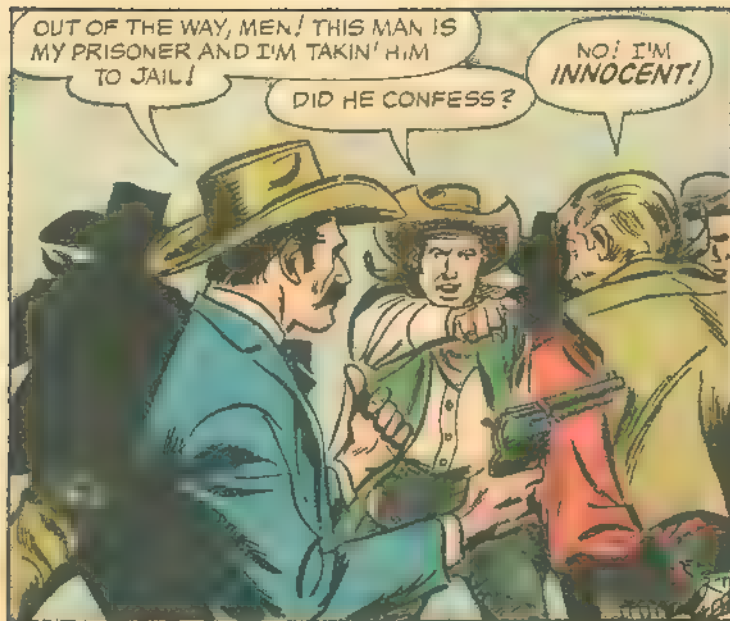
LOOK WHO IT IS! IT'S NED BAKER! WHO'D HAVE BELIEVED IT WOULD BE HIM ?!!

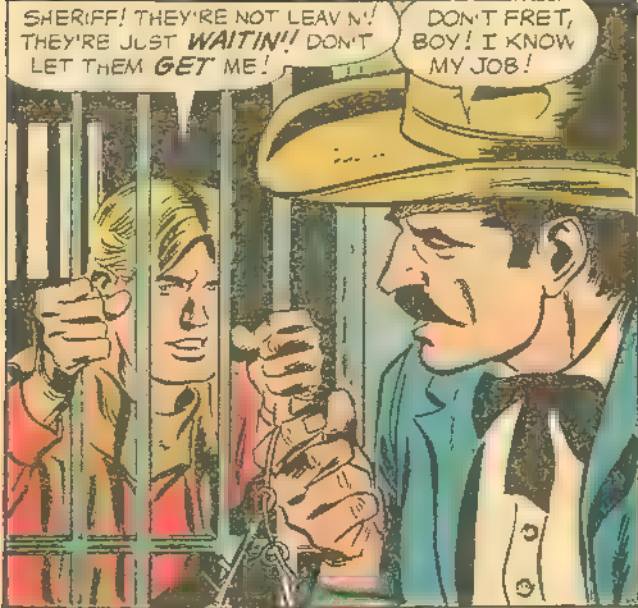
STICK CLOSE TO THE PRISONER, DEPUTY! I DON'T LIKE LOOK OF THE MOB!

STORY BY STAN LEE



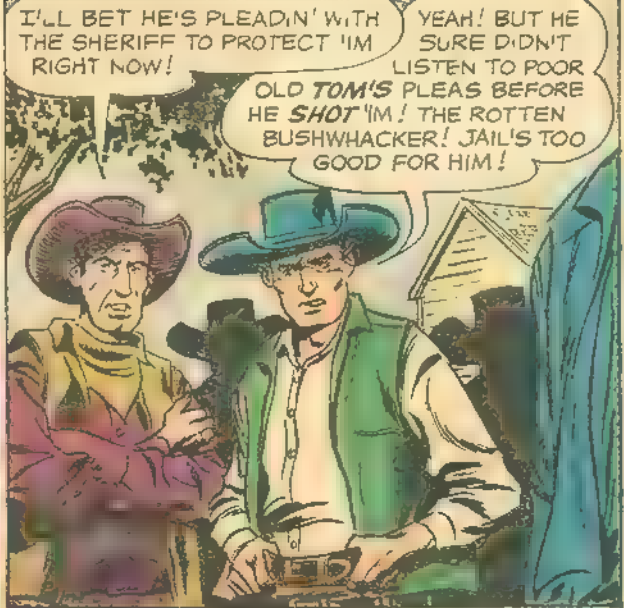
X-478





SHERIFF! THEY'RE NOT LEAVIN'! THEY'RE JUST **WAITIN'**! DON'T LET THEM **GET** ME!

DON'T FRET, BOY! I KNOW MY JOB!



I'LL BET HE'S PLEADIN' WITH THE SHERIFF TO PROTECT 'IM RIGHT NOW!

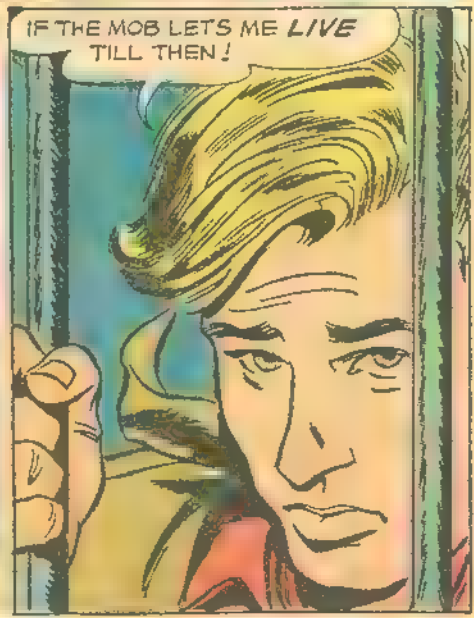
YEAH! BUT HE SURE DIDN'T LISTEN TO POOR

OLD TOM'S PLEAS BEFORE HE **SHOT** 'IM! THE ROTTEN BUSHWHACKER! JAIL'S TOO GOOD FOR HIM!

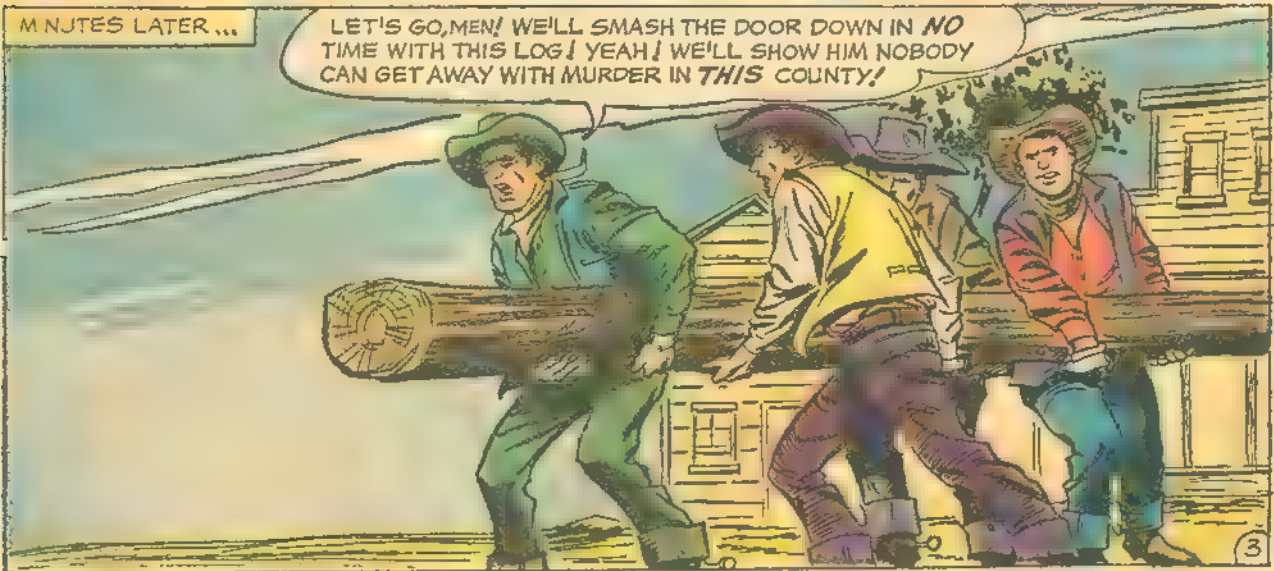


CAN'T YOU MOVE ME **OUT** OF HERE, SHERIFF???

NOT TILL TOMORROW, BAKER! I'LL TAKE YOU TO THE COUNTY SEAT THEN, FOR TRIAL!



IF THE MOB LETS ME **LIVE** TILL THEN!



M NUTES LATER...

LET'S GO, MEN! WE'LL SMASH THE DOOR DOWN IN **NO** TIME WITH THIS LOG! YEAH! WE'LL SHOW HIM NOBODY CAN GET AWAY WITH MURDER IN **THIS** COUNTY!

SHERIFF! IT'S THE MOB!
THEY'RE STORMIN' THE JAIL!



QUICK! GET YOUR GUN AND
FOLLOW ME!



FIRST MAN WHO TAKES ANOTHER STEP
FORWARD GET A BULLET IN HIS LEG!

DON'T LET HIM BLUFF YOU, BOYS! HE
WON'T SHOOT US!



AND THEN, BEFORE THE HARRASSED LAWMAN
CAN MAKE A MOVE, THE HUMAN WAVE IS UPON HIM...

THAT'S IT! I KNEW HE WOULDN'T
SHOOT! HE CAN'T STOP **ALL** OF US! NOW
BREAK DOWN THAT DOOR!

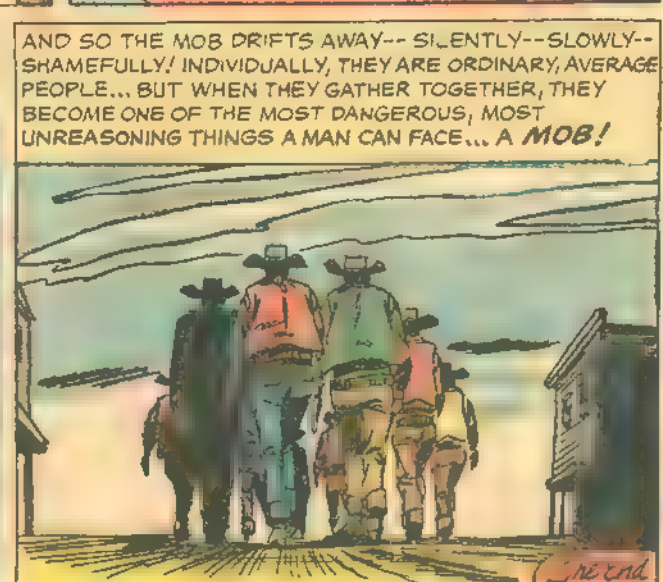
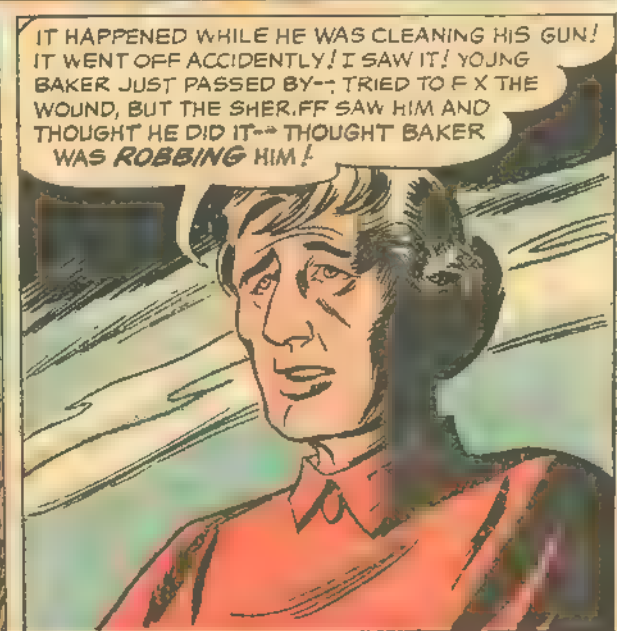


I'LL REMEMBER YOU! **EVERYONE** OF YOU!
IF YOU HARM THAT PRISONER, YOU'LL ALL PAY
FOR IT! I SWEAR!

KEEP GOIN',
BOYS! HE'S
STILL
BLUFFIN'!

YEAH! WE
CAN'T **ALL**
BE ARRESTED!





GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!



Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

YES, it's true! You can hypnotize anyone so EASILY and quickly you'll be a star! And it doesn't take special talents or long months of study. The very first day you receive this miracle GUIDE TO HYPNOTISM you'll be able to perform wonders that will amaze everyone. It's that SIMPLE... WHEN YOU KNOW HOW.

Imagine the thrill of being able to EXERT YOUR POWER OVER OTHERS. You'll be the center of attraction at parties or work. You'll be able to make others do your bidding, perform and entertain with feats that have baffled millions for years. And you'll do these wonders with EASE. For Hypnotism is no longer a secret miracle of science but a POWER anyone can exert over another... when you know how!

SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to produce hypnotic sleep has been so well guarded that only a few have mastered this art. But now the veil of secrecy has been lifted and the innermost SECRETS and techniques revealed for the first time. The fact is that Hypnotism is a scientific fact that anyone can learn. Once you know these secrets and methods you can bring about this strange and wonderful control that has only been used by doctors, psychiatrists and entertainers in the past. Yes, now this remarkable phenomena will be yours to use for pleasure, self-development and countless other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

First, you must understand that what another person does with Hypnotism, you can also do. There isn't anything anyone has ever done with this art that you cannot do! YOU can make people cry, laugh, shout, stop smoking, recall childhood memories, act like an infant, make water taste like vinegar, get folks to sing, dance... do a 1001 things they would never do when not UNDER YOUR POWER. And the most amazing thing of all is --- HOW EASY IT IS TO DO!

SO EASY TO MASTER!

Here at last in the most perfect, complete and easily-learned course on Hypnotism ever written. In three short, simple chapters you learn the hidden secrets of Hypnotism and how to work this scientific miracle. No long technical mumbo jumbo ex-

planations are given. The entire 25-lesson Guide to Hypnotism is written in plain, SIMPLE language that anyone can understand. After the third lesson you are able to begin performing countless suggestions and powers clearly explained in the next 22 lessons. You'll learn how to cure bad habits, nervousness, and more. **BUILD PERSONAL POWER, TENSE, SLEEP** without drugs. Use Hypnotism to help **STOP PAIN**, stop smoking, **BUILD WILL POWER**, **LOSE WEIGHT**, **IMPROVE YOUR MEMORY** and so much more. And you'll learn how to **MAKE MONEY** with your new power by entering parties, lodges, club meetings, etc. Truly, this knowledge will give you a New SURGE OF CONFIDENCE and POWER unlike any you have ever known!

ACT, FEEL AND BE A NEW PERSON!

How often have you wished that you could EXERT A MAGNETIC POWER and INFLUENCE OVER OTHERS? Get it done to respond to every situation with respect, admiration and envy from both men and women! Well, DREAM NO LONGER. It's all possible through the secret, magnetic power of Hypnotism. You'll not only be MASTER OVER OTHERS but also yourself. You can BUILD A STRONG, MAGNETIC PERSONALITY through Self-Hypnotism. You use Mesmerism to READ THE MINDS of others and **CONTROL THEIR THOUGHTS** in their minds. You can direct your self to ACCOMPLISH anything, as easily as you can command others. You have the power to do it all.



25 Fact-Packed LESSONS TELL ALL!

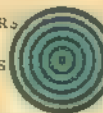
Never before has such a Complete & authentic course on Hypnotism been available at such a low price. Doctors and students have PAID hundreds of DOLLARS for personal instruction in Hypnotism, when obtainable. Knowledge such as this can be worth THOUSANDS of DOLLARS to the user over the years. Yet, due to printing economies, large press runs and also by the elimination of correspondence costs, the complete 25-Lesson Guide TO HYPNOTISM is yours for only \$1.98. Yes, only \$1.98 for the COMPLETE COURSE and in book form. Certainly a tiny investment for so much!

• USE FOR 30 DAYS • WITHOUT OBLIGATION!

Please to order this 25-LESSON HYPNOTISM GUIDE ANYONE! Order the 25-Lesson Guide to Hypnotism today and put it to the test the very next evening. The first three chapters teach you the SECRET of Hypnotism and the 22 chapters that follow introduce you to many new WONDERS of this power. Wait! For the next 30 days as our guest perform the WONDERS of Hypnotism among your friends, at home and at work. Then if you don't feel it's the GREATEST VALUE you have ever received for \$1.98 -- we don't want you to keep it. Just mail it back and the small payment you sent will be PROMPTLY refunded--no questions asked. You have nothing to lose--amazing new power to gain.

CHECK HERE HYPNOTIC POWERS YOU WANT!

- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNNING TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY



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YES Send me for 30-day HOME TRIAL the complete 25-Lesson GUIDE TO HYPNOTISM

☐ I enclose \$1.98 + payment in full which will be refunded to me if I am not 100% delighted.

Name

Address

City Zone State

☐ I agree that I will not use this power for other than proper use.

BOYS, GIRLS, MEN, WOMEN IF YOU KNOW JUST 20 PEOPLE...



**YOU CAN MAKE AT LEAST \$50⁰⁰-MORE LIKELY
\$100⁰⁰ to \$200⁰⁰ IN YOUR SPARE TIME!**



Get These 2 Assortments ON APPROVAL

PARCHMENT SPLENDOR CHRISTMAS ASS'T
...21 magnificent cards on luxurious Parchment Paper, enriched with gold bronzing and sparkling decorations. Sells on sight!
WONDERLAND CHRISTMAS ASS'T is a tremendous value! 21 beautiful, sparkling cards glowing and glistening with old-fashioned Christmas cheer!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1963 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

GET FREE CATALOG, TOO! -Send Coupon Below



FREE Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . we ship direct to your customers and we pay the postage. You have no bother, no trouble and no wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

Be first in your neighborhood to cash in on this easy way to extra money with the 1963 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., 11 East 26th St.
Dept. R-134 New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name

Address

City & Zone State

If writing for an organization, give its name

Wallace Brown, Inc. 11 East 26th St., Dept. R-134
New York 10, New York

Make \$3 to \$5 an Hour Starting Soon

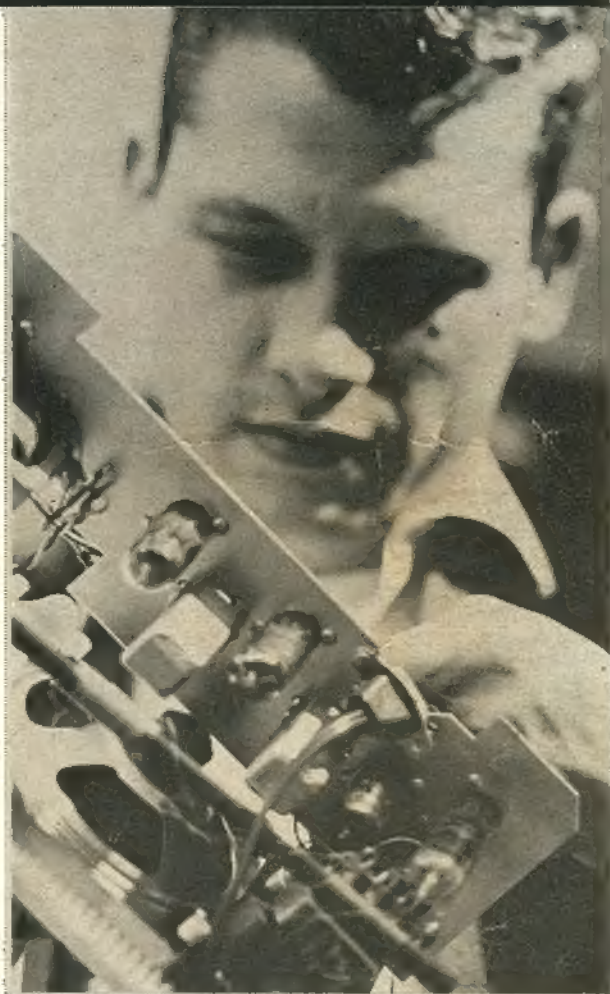
Learn Radio-TV, Electronics-Automation by Practicing at Home in Your Spare Time

Be Your Own Boss

If your problem is, "How can I get my hands on more money *fast*?" a proven solution is: start NOW to be a Radio-Television Service Technician. Just as thousands of other men who trained with NRI have done, you can be picking up \$3, \$4, \$5 an hour in spare time starting soon after you enroll. Many NRI-trained men move ahead to full time businesses of their own. Others find good paying jobs with Radio-TV service shops, distributors and dealers. Still others step up to career positions in industrial and military Electronics and in the growing field of Automation where trained technicians are in demand.

NRI Equipment Speeds Up Learning

There is nearly half a century of experience behind the NRI course you take. Nearly fifty years of simplifying and perfecting home-study techniques to make learning faster and easier for men like you. Nearly fifty years of careful development of special training equipment NRI furnishes at no extra cost to build in your own home, work experiments and "learn by doing." NRI equipment is designed to make clear the things you read about in illustrated, easy-to-read lesson texts. Thanks to NRI's pioneering home-study techniques, even men who didn't complete high school can successfully launch new careers as Service Technicians. Find out now about NRI training, opportunities in Electronics, payment plans. Mail the coupon. NRI TRAINING, Washington 16, D.C.



NRI Has Trained Thousands



EARL GROSS, Hanover, Ont., has spare-time Radio-TV service shop. Does work for four dealers. W. F. KLINE, Cincinnati, Ohio, went from factory laborer to his own business with sales of \$158,000 in one year.



F. W. COX, Hollywood, Calif., averaged \$150 a month spare time while training, now has his own full time business.



E. DUANE BITNER, Northfield, N.J., works on missiles. He says, "NRI training gave me the biggest boost in my life."



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ACCREDITED MEMBER NATIONAL
HOME STUDY COUNCIL



Albert Dorne — probably the greatest money-maker in the history of commercial art. At the height of his career, he began a full-time search for people who like to draw.

He's Looking for People Who Like to Draw

TODAY HUNDREDS of men and women who never thought they could be artists are working happily at easels and drawing boards, making pictures, and getting well paid for it. They all can thank Albert Dorne, a famous artist who devotes almost his full time to helping other people become artists.

Some of the people Dorne has helped

Herb Smith was a payroll clerk. Soon after he started studying with us, he landed an art job with a large printing firm. This was four years ago; today he's head artist for the same firm.

John Busketta is another. He was a pipefitter's helper in a big gas company. Today he still works for the same company, but as an artist in the advertising department, with a big increase in pay.

Harriet Kuzniewski was bored with an "ordinary" job before she heard of Albert Dorne. Today she does high-style fashion illustration in New York.

With the right training, Wanda Pickulski gave up her typing job to become fashion artist for a local department store.

John Whitaker of Memphis was an airline clerk two years ago. Recently he won a national cartooning contest and was signed to do a newspaper comic strip.

Long before Albert Dorne started looking for people who like to draw, they came to him for advice and help. Since he alone could only help a few of these people he called together America's most successful artists — men like Norman Rockwell, Jon Whitcomb. Stevan Dohanos and Al Parker.

A Plan to Help Others

He said: "All over America, there are people who like to draw, who could be turned into good artists. Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years? I'm suggesting a new kind of school—a home-study art school

that would give talented people the best professional art training, no matter where they live."

The famous artists agreed. Taking time from their busy careers, they spent several years creating a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, the famous artists developed a wonderful way to give each student personal correction and advice all through his training.

Albert Dorne is not surprised by the success of his students. "The art field is growing. We keep getting calls from all over the country, asking us for practical, well-trained students who can step into full-time or part-time art jobs."

Famous Artists Talent Test

To find others with art talent worth developing, the famous artists created a 12-page talent test. Thousands paid \$1 for this test, but now the School offers it free and will grade it free. If you show talent on the test, you will be eligible for training by the School. No obligation. Simply mail coupon. It might be your first step to an exciting, well-paid career in art.

Famous Artists Schools Studio 7066, Westport, Conn.

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test.

Mr. _____ Age _____
Mrs. _____
Miss _____ (please print)
Address _____

City _____ Zone _____

County _____ State _____

Accredited by the Accrediting Commission of the National Home Study Council, Washington, D.C.

America's 12 Most Famous Artists

Norman Rockwell	Fred Ludkens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
George Giusti	Harold Von Schmidt
Peter Helck	Albert Dorne

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